

FAMOUS FLOWERS AND FAMOUS FRUITS


*Plant
America*

NOTICE

SPECIAL CHRISTMAS OFFER

Special 10% discount on all items in this catalog when ordered before January 15, on cash orders only.

R. M. Kellogg Co.

AZALEAMUM

Blazing Red Plant Pat. 1177

If *flowers* are what you want, and if *color* is what you want in your flowers—here you are! Blazing Red is a winner on every count. It blooms and blooms and never gives up until hard frost arrives. The rich flashing, blazing red color is a beacon to all who see it, inviting them to come and admire. The plant grows 12 to 14 inches in height and 15 to 18 inches in width.

A word to the wise: we always run short of plants before the season is over. So order now and be sure!

PLANTS FROM 2-IN. POTS: \$1.00 each; 2 for \$1.85; 4 for \$3.55; 6 for \$5.10; 12 for \$9.60

(By buying a dozen plants you save \$2.40)

Kellogg's

**1955
SPRING
CATALOG**

R. M. KELLOGG COMPANY • THREE RIVERS, MICHIGAN
Azaleamum City



PINK DREAM
Plant Pat. 865

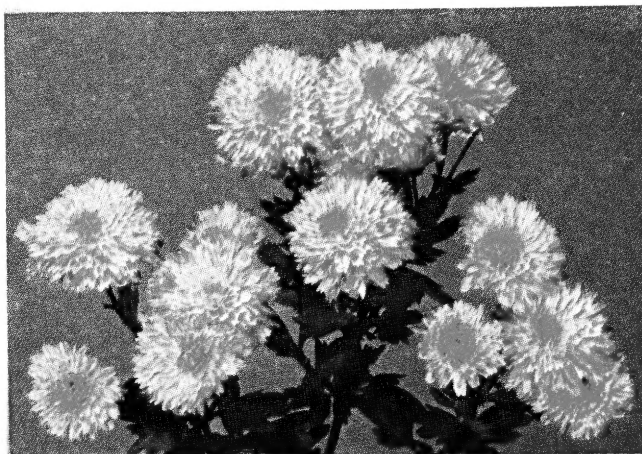
Soft silvery pink that charms everyone who sees it. Velvety texture; center touched with yellow.

COLLECTION 1410

1 each of all 8 beauties on this page PLUS 1 each of Snow Fairy and Blazing Red

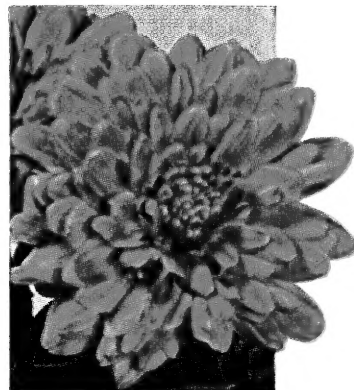
10 plants in all for only **\$7.95**

Eight Beautiful AZALEAMUMS



CARNATION QUEEN

Shades of rose-pink, deeper at the edges and paling to lighter tones toward the golden center. The petals are deeply cut, giving a frilly effect. Very full.



HONEY CHILE
Plant Pat. 871

Magnolia-purple, giving the effect of dark pink. Withstands early frost without damage.

COLLECTION 1411

1 each of all 8 beauties on this page PLUS 1 Blazing Red

9 plants in all for only **\$7.20**



WINSOME WITCH

Beautiful royal pink that is simply irresistible. To see it is to want it for your own garden.

A Bushel of Beauty per Plant

These extra-fine hardy perennials were first introduced by us twenty-two years ago. Since then we have produced many new varieties in various types and colors. All are prolific bloomers that make a spectacular picture in any garden. Starting small in the spring, they quickly develop into large, bushy plants.

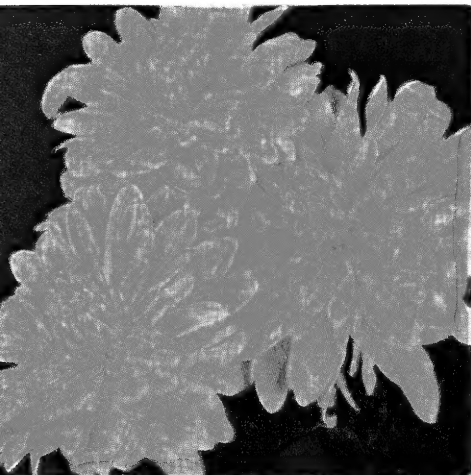
Important: The word AZALEAMUM is our trade-mark and must not be used by any other firm or individual, except to identify Azaleamum plants produced by the R. M. Kellogg Co. or its duly authorized licensees.

All Plants on this page: \$1.00 each; 2 for \$1.85; 4 for \$3.55; 6 for \$5.10; 12 for \$9.60.



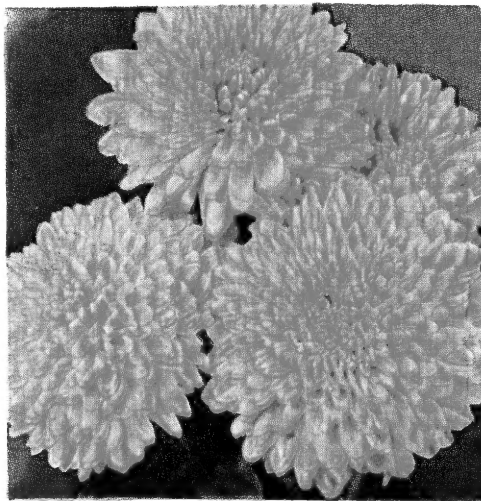
WILL-O-THE-WISP

An elusive and delicate tone like a candle flame, with soft lavender shading. Most appealing.



WITCHES GOLD

Rich golden yellow, clear and bright. A plant in bloom makes a sizable mound of color.



HALLOWEEN MOON

Delicate pink, ball-shaped flowers. The very first year the plant bears hundreds of blooms.

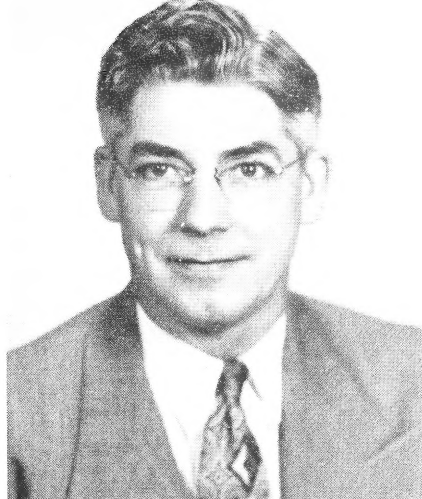


RED WITCH

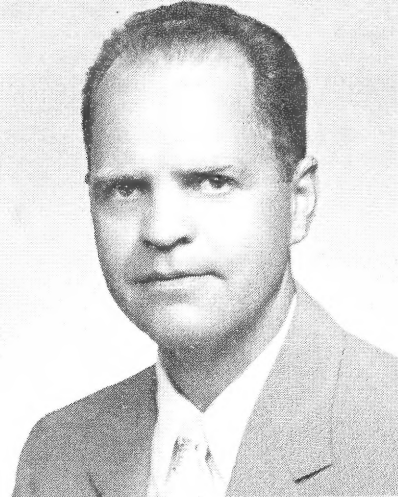
Deep, glowing burgundy-red—a favorite color. The blooms are so plentiful that they actually overlap on the plant.



GLEN J. DAVIS, *President*



VERL J. DAVIS
Vice President in Charge of Sales



RICHARD J. CHAPLEAU
Secretary-Treasurer

Meet . . . the **KELLOGG STAFF**

Dear Customer:

We would like to introduce the Kellogg staff to our customers. We wish we could meet each and every one of you, but being unable to do this we feel this little message would help us to get better acquainted. The R. M. Kellogg Company is one of the finest and oldest mail order nurseries in the country. We pride ourselves in shipping only the best, and want you to know that all of our products are guaranteed. If for any reason you fail to receive proper service from our company, I wish you would write our Secretary-Treasurer, Mr. Chapleau.

You may also ask for our packaged products in many of the leading grocery and department stores throughout the country, or write us and we will be only too happy to serve you.

As this catalog is costly to us, I would appreciate it very much if you would pass it along to your friends and neighbors once you have reviewed it and placed your order for the stock you desire. I would also appreciate you sending me the names of any of your neighbors, friends or relatives who would be interested in receiving our fine catalog FREE.

Remember, you have an open invitation to visit us in Three Rivers at any time. We would like to show you our vast fields of Strawberry Plants, Azaleamums, Bulbs, Flowering Shrubs, and many other items too numerous to mention. One of the beauty spots in the Three Rivers area is the famous Kellogg Rock Garden, a sight you will not want to miss. We have thousands of visitors each season browsing through the grounds taking pictures at their leisure. You are also invited to do this if you wish.

R. M. KELLOGG COMPANY

GLEN J. DAVIS, *President*



COLLECTION 2431

***Surprise* Rock-Garden Collection**

**At least 5 different varieties in each collection,
labeled**

10 Plants for \$3.25

20 Plants for \$4.95



**Visit Kellogg's beautiful
rock garden in
Three Rivers, Mich.**



SNOW FAIRY

KELLOGG'S

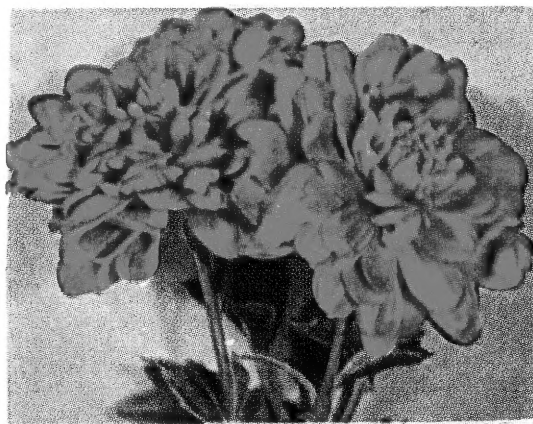
Amazing

SNOW FAIRY

No matter what other varieties you may have, there is a need for plenty of *white*. This is true with practically all flowers. Snow Fairy is so beautiful that you will want several plants. The feathery edges on the petals give a nice fluffy effect to the large, pure white blooms. A plant in full bloom is a veritable snowbank of soft cool snowy white. \$1.00 each; 2 for \$1.85; 4 for \$3.55; 6 for \$5.10; 12 for \$9.60.

JACK-O-LANTERN

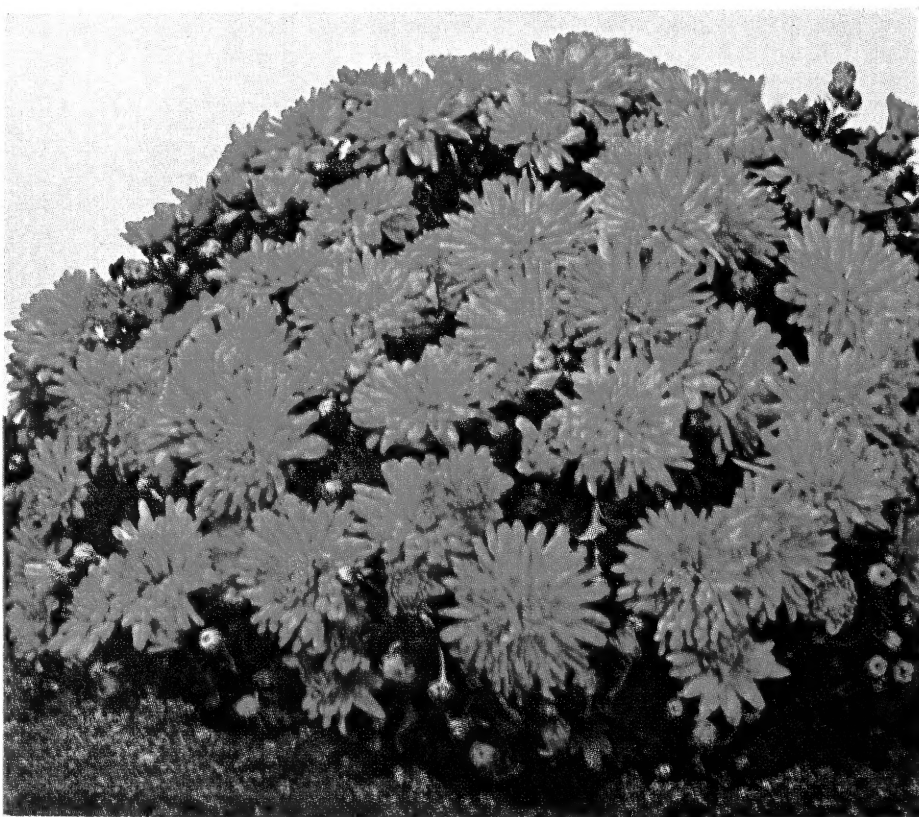
Here is a jaunty Azaleamum in an unusual color that will remind you of a pumpkin. These rich autumn tones blend wonderfully with each other and produce an effect you will be proud of. Superb for cutting, too. We predict that you will want a whole garden of Azaleamums, once you find how satisfactory they are. \$1.00 each; 2 for \$1.85; 4 for \$3.55; 6 for \$5.10; 12 for \$9.60.



JACK-O-LANTERN

SUMMER SUNSET

One of the most popular Azaleamums, giving a remarkable multicolored effect. The open flowers vary in shade from beautiful rich apricot to light orange, and as the season advances take on shades of buff or fawn, which gradually change to a suffusion of deep rose or coral, underlaid with traces of mauve or orchid. The buds are rich red just before opening. \$1.00 each; 2 for \$1.85; 4 for \$3.55; 6 for \$5.10; 12 for \$9.60.



SUMMER SUNSET

COLLECTION 1412

**1 each of all 6
beauties on these
two pages for only
\$4.95**

Azaleamums

TAM-O-SHANTER

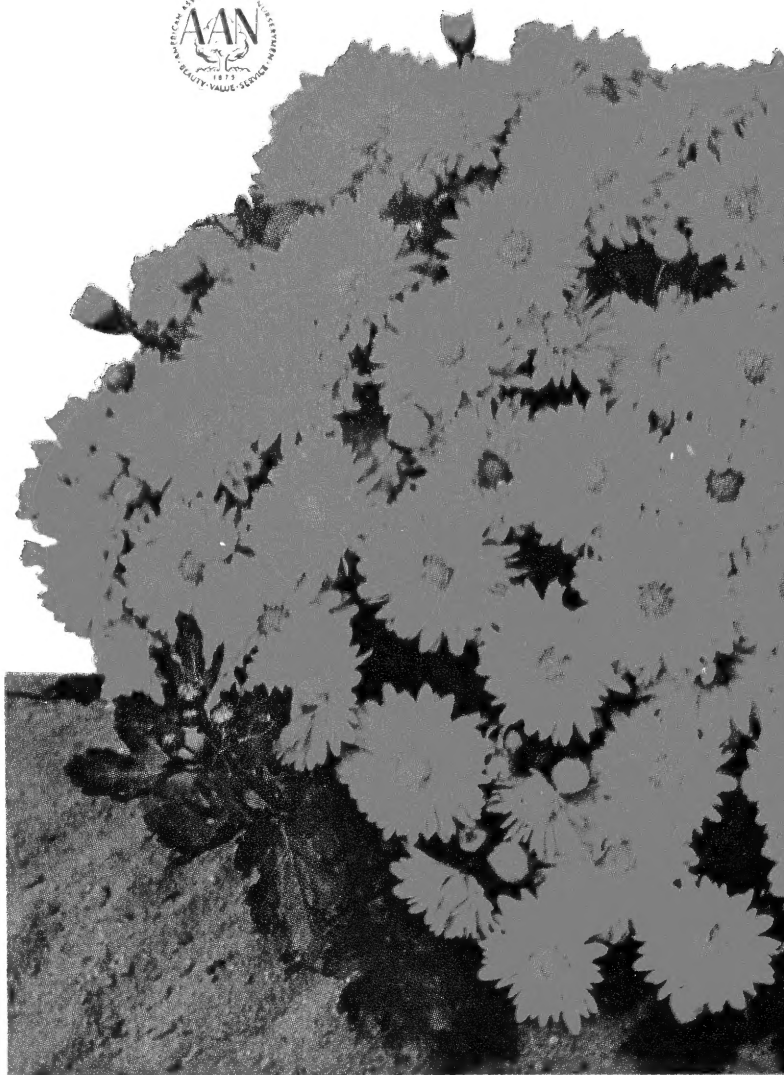
From August to frost you will enjoy this bright orange beauty. An entirely unique color in Azaleamums. Blooms early and heavily. Hardy and delightful in every way. No longer need the closing weeks of summer be dull and listless in your garden. Plant *plenty* of Azaleamums, and they will show you what color really is! \$1.00 each; 2 for \$1.85; 4 for \$3.55; 6 for \$5.10; 12 for \$9.60.

SWEETHEART

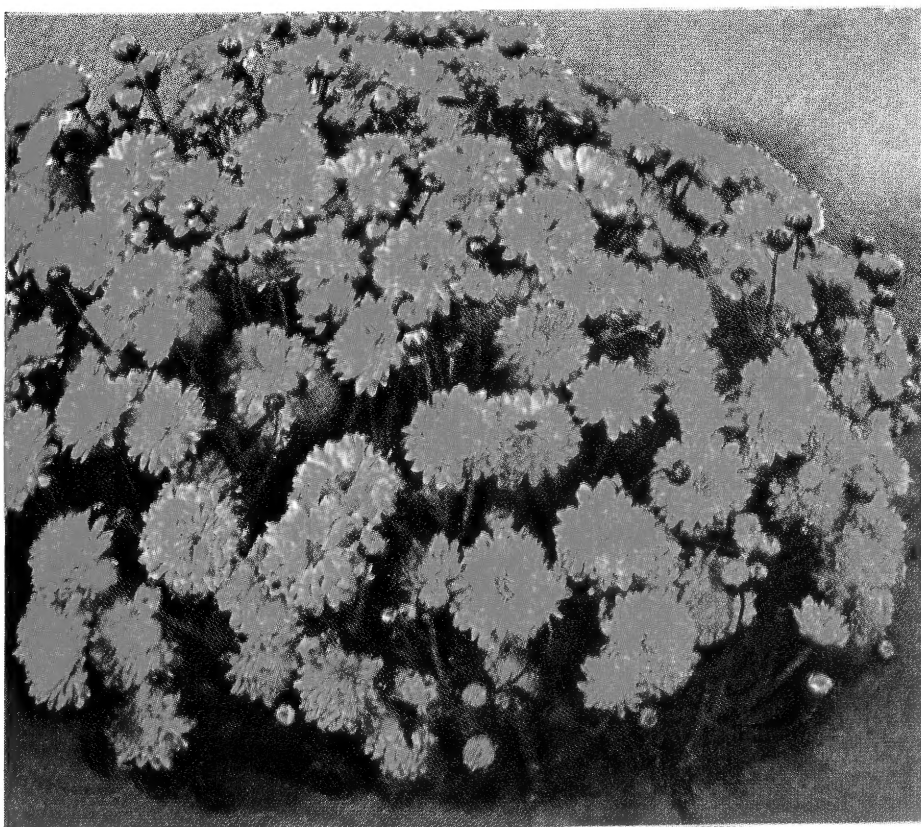
A real sweetheart of a plant, blooming early and profusely. The color is a dark, shining pink, even brighter and prettier than the picture would indicate. The plants have a glowing effect when the sun is shining. A real winner in every way. \$1.00 each; 2 for \$1.85; 4 for \$3.55; 6 for \$5.10; 12 for \$9.60.



SWEETHEART



TAM-O-SHANTER



NUGGET

NUGGET

Plant Pat. 302. You will think you have "struck it rich" when you get Nugget established in your garden. The individual blooms are of good form and substance and are not affected by hot or wet weather. Globular buds, opening well. Dresden-yellow in color; petals are velvety on the inner side and shining on the outside. Early, very profuse bloomer, lasting until frost. \$1.00 each; 2 for \$1.85; 4 for \$3.55; 6 for \$5.10; 12 for \$9.60.

COLLECTION 1413

1 each of all 6 beauties
on these two pages

PLUS 1 each of
Blazing Red and
Carnation Queen

8 Plants in all for only
\$6.45



LEMONETTE

KELLOGG'S *Large-Flowering* **MUMS**

LEMONETTE

Huge and beautiful and altogether desirable. In color it is a lovely lemon-yellow. The flowers are of florist type and they reach 5 inches in diameter or even more. It blooms from August to frost, with up to a dozen flowers on a plant. \$1.00 each; 2 for \$1.85; 4 for \$3.55; 6 for \$5.10; 12 for \$9.60.

TOUSLEHEAD

Plant Pat. 1020. Another new, enormous Mum of the greenhouse type which has moved into the open. Blooms are 4 to 5 inches across, or larger if disbudded. The pure light pink to orchid color varies somewhat with the soil and season. Give Touslehead good garden soil and protection over winter. \$1.00 each; 2 for \$1.85; 4 for \$3.55; 6 for \$5.10; 12 for \$9.60.



TOUSLEHEAD

GOLDEN TOUCH

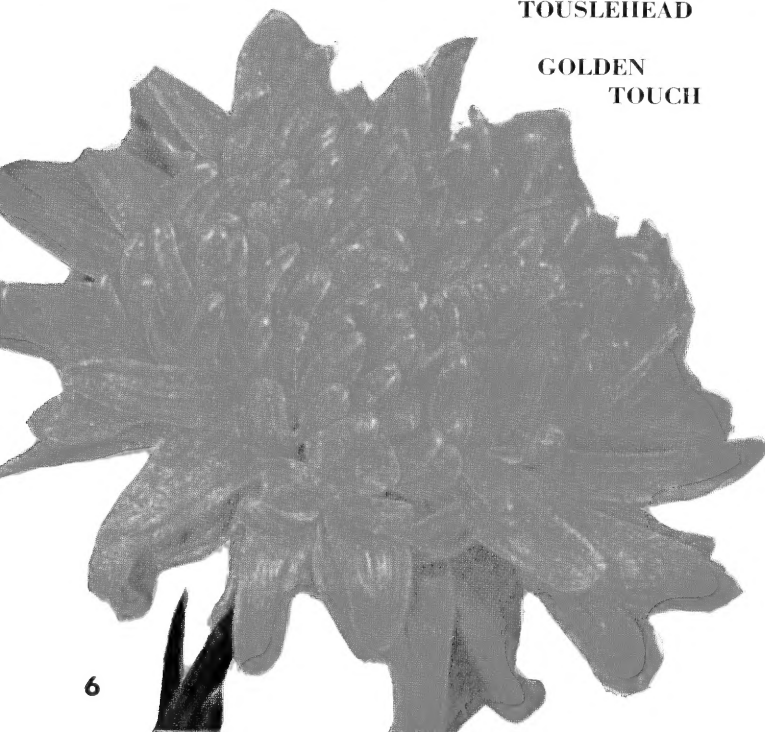
Rich, deep golden yellow, a perfect companion for Lemonette. Large, full blooms that really must be seen to be appreciated. Wonderful ornamental form, like a greenhouse Mum, and 5 inches in diameter. Blooms from late August until frost. \$1.00 each; 2 for \$1.85; 4 for \$3.55; 6 for \$5.10; 12 for \$9.60.

YELLOW FELLOW

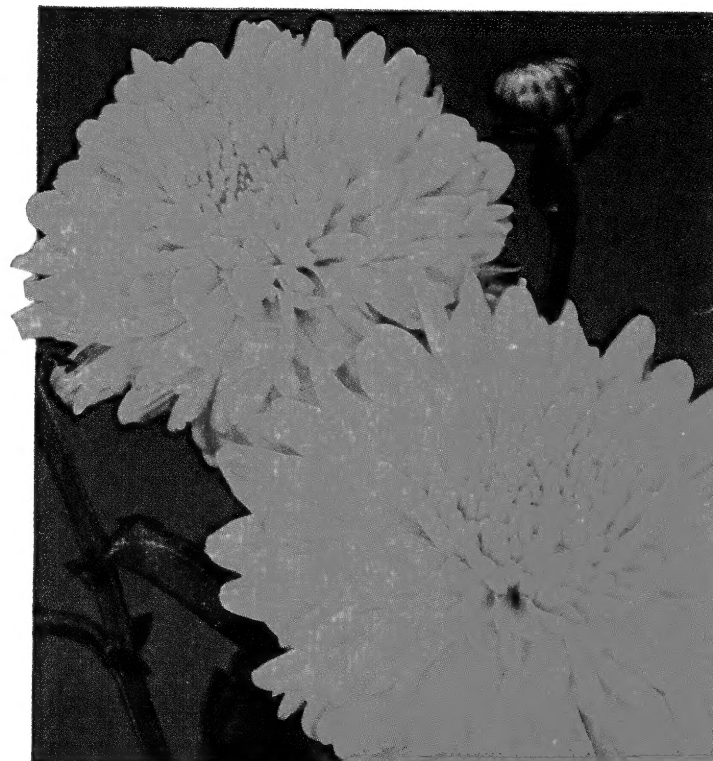
A big, bright, bold Mum to add its gay note to autumn. It is the brightest yellow of all—like flashing gold. Full, well-formed flower heads with plenty of petals. \$1.00 each; 2 for \$1.85; 4 for \$3.55; 6 for \$5.10; 12 for \$9.60.

COLLECTION 1451

1 each of the 4 large Mums on this page,
PLUS 1 each of the 3 queens on
page 7. 7 plants in all for only **\$5.65**



GOLDEN
TOUCH



YELLOW FELLOW



QUEEN VICTORIA



QUEEN ANNE



QUEEN ELIZABETH

AZALEAMUM *Queens*

QUEEN VICTORIA

A rich wine-red color that is reminiscent of the Victorian era. The flowers are single to semi-double, with a large center. Compact, free-flowering plants. \$1.00 each; 2 for \$1.85; 4 for \$3.55; 6 for \$5.10; 12 for \$9.60.

QUEEN ANNE

This beautiful new white Azaleamum is the perfect companion for the other two Queens. Sturdy as can be and full of blooms until frost. \$1.00 each; 2 for \$1.85; 4 for \$3.55; 6 for \$5.10; 12 for \$9.60.

QUEEN ELIZABETH

A very pretty orchid color with a prominent center. A semi-double, flat flower with long petals. Hardy and very free flowering, giving quantities of bloom. \$1.00 each; 2 for \$1.85; 4 for \$3.55; 6 for \$5.10; 12 for \$9.60.

COLLECTION 1452 . . . 1 EACH OF THE 3 QUEENS FOR ONLY . . . \$2.65

KELLOGG'S AZALEAMUM FOOD

K - A - F

Azaleamums are the prize flowers of your garden. Feed them regularly with exactly the kind of nourishment they need. This specially prepared, highly concentrated formula is easily and completely soluble in water. Just one tablespoonful of K-A-F dissolved in a gallon of water is enough to feed six Azaleamum plants for a week; 12 ounces will nourish six plants all season.

12-oz. unit	\$1.25	24-oz. unit	\$2.00
36-oz. unit	\$2.75		

KELLOGG'S AZALEAMUM SPRAY

K - A - S

Azaleamums are strong, hardy plants . . . healthy, too, but they are subject to attacks by insects and fungus, like all other plants. Be on the safe side and spray regularly with K-A-S, a special formula developed by our experts. Compounded of Lindane, Rotenone and Ferbam, it assures your plants of maximum health. Just 4 ounces is enough to spray six Azaleamums all season.

4-oz. unit	\$1.25	8-oz. unit	\$2.00
12-oz. unit	\$2.75		

COMBINATION OFFER: 1 unit K-A-F and 1 unit K-A-S for only \$2.00

KELLOGG'S

Radiant Rainbow

GLADIOLUS

ALFRED NOBEL. Large florets of very pleasing salmon-rose with a large white blotch on the lower petals.

BENARES. Very striking—deep pink with a carmine feather on the lower petals. Vigorous growth. Excellent for cutting.

GILBERT HERALD. A ruffled yellow variety. Very attractive.

JAVA. Broad, well-shaped, clear primrose-yellow flowers on strong, tall spikes. Very fine growing habit.

JOHAN VAN KONYNENBURG. Shining garnet-red throughout. Long spikes with eight or more florets open at a time.

MANSOER. Shining blood-red with velvety blackish glow. Well-shaped florets with plain petals on enormous spikes, fine for cutting.

MARGARET BEATON. Snow-white with a splash of bright orange-red in the throat. A fine exhibition sort with very long spikes. An "old-timer" but still one of the best.

MODERN TIMES. Carmine-purple delicately striped creamy yellow. Very showy blooms of heavy texture.

PACTOLUS. Heavy spikes of apricot-cream with an orange-red blotch on the lower petals. A very fine blotched variety of medium height.

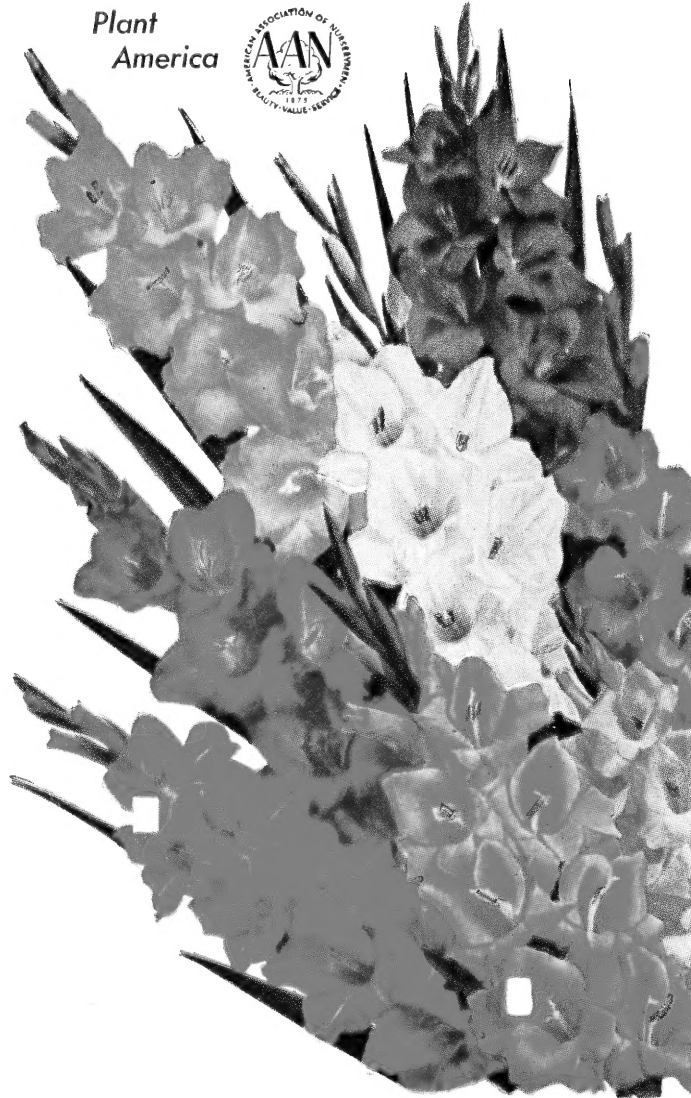
PALETTE. Bright vermilion-red with a sharply contrasting throat blotch of clear purple-blue. Very colorful.

RAVEL. Violet-blue with reddish brown markings. Tall spikes with many florets of fine quality. One of the best of the new blue varieties.

SNOW PRINCESS. Clear white with a milky throat. An excellent cut flower lasting a long time. Tall spikes of bloom.

5 of one variety for 49c 25 of one variety for \$1.98
10 of one variety for 89c 50 of one variety for \$3.49
100 of one variety for \$5.95

Plant
America



COLLECTION 512

2 EACH OF THE ABOVE 12 GLADIOLUS
PLUS 1 Fantasy

25 BULBS FOR ONLY **\$1.49**

COLLECTION 513

45 GLADS PLUS 5 BONNY BEGONIAS
(Our Selection)

50 BULBS FOR ONLY **\$2.89**

Bonny BEGONIAS

Tuberous - Rooted

If you have a cool, damp, shaded place in your garden—perhaps on the north side of a building or under a large tree—where most plants refuse to grow, consider Tuberous Begonias. That is just the location they like. They put on a wonderful show in late summer, producing dozens of waxy-petaled, richly colored flowers of exquisite and varied form.

Give them rich soil with plenty of humus in it, and start the tubers indoors, transplanting to the open ground when all frost danger is past. Or they may be treated as pot plants. See that they never lack moisture. The tubers need to be lifted, dried and stored in dry sand over winter.

We offer seven colors: Scarlet, Yellow, Copper, Rose, White, Salmon, Crimson.

1½ to 2-in. tubers, 5 for \$1.00; 10 for \$1.85;
20 for \$3.55; 40 for \$5.95

COLLECTION 514

10 Bonny BEGONIAS **\$1.75**
(Our Selection) For only

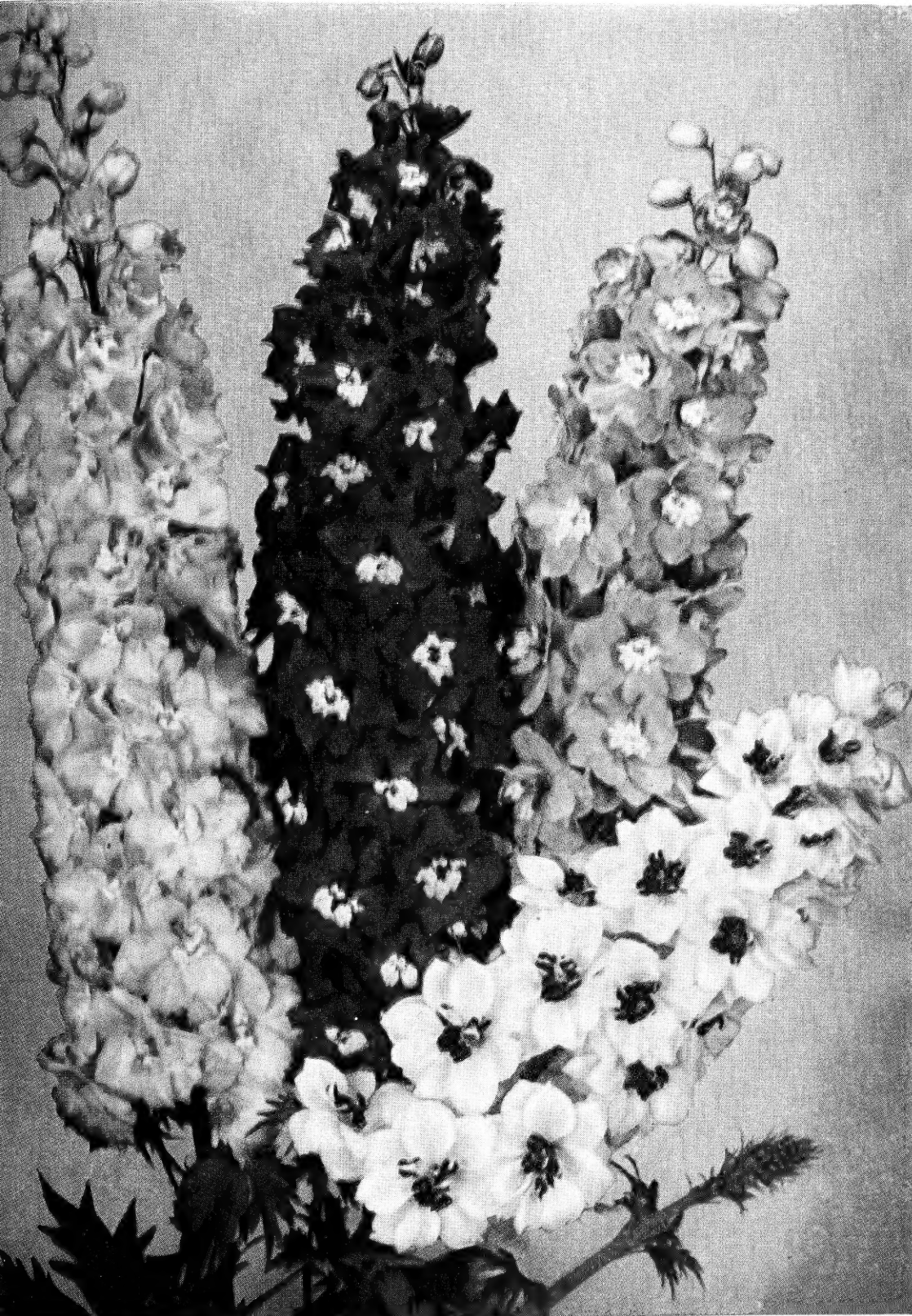


Kellogg's DELPHINIUMS

King of the perennial border is the Delphinium. This really majestic plant is the envy of the neighborhood, standing high above its companions and boasting a wealth of royal blue and purple tones. Spikes of bloom are a sight wonderful to behold. Their "country cousin" is the annual larkspur.

Naturally, Delphiniums should be planted at the rear of lower-growing plants. They need rich, well-drained soil and either full sun or only light shade. Set the plants at least 1½ to 2 feet apart to allow good air circulation, and give them water in very dry spells. Staking is needed for the highest ones, to avoid wind damage.

Hybridizers have produced a number of excellent improved strains of Delphinium, of which we offer several.



PACIFIC HYBRIDS

Sturdy spikes and mildew-resistant foliage characterize the Pacific Hybrids. They are widely planted, for their florets are unusually large and many are double. Light blue, dark blue, lilac, purple and almost pink are included. Bloom in early summer and often again in fall if the faded flowers are kept cut off.

4 for \$1.25; 8 for \$2.35;
12 for \$3.25

LAMARTINE

A dwarf, dark blue Delphinium with white eye. Produces several spikes of bloom at a time. Blooms in midseason and grows about 3 feet tall. Fine for cutting as well as garden decoration.

4 for \$1.15; 8 for \$1.95;
12 for \$2.95

BELLAMOSUM

Rich dark blue spikes of bloom are produced in June. Grows 3 to 4 feet tall. A lovely companion for white foxgloves in a perennial border.

4 for \$1.15; 8 for \$1.85;
12 for \$2.95

BELLADONNA

Beautiful sky-blue with white center. Slender, loose, much-branched spikes of bloom. Very healthy and free-flowering plants about 3 feet tall.

4 for \$1.15; 8 for \$1.95;
12 for \$2.95

COLLECTION

2428

16

DELPHINIUM
PLANTS FOR

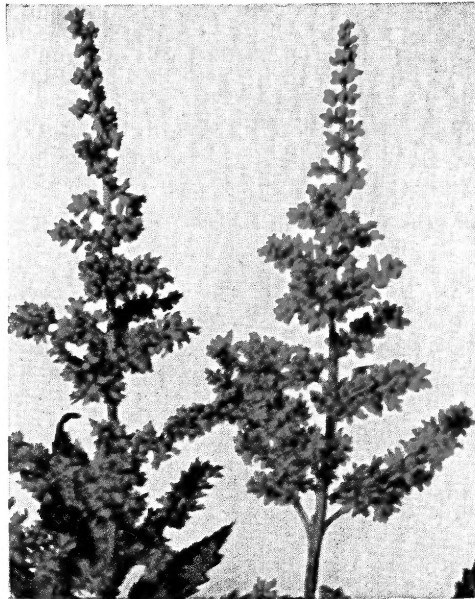
\$4.50

Including Pacific
Hybrids, Lamartine
Bellamosum
and Belladonna

HARDY PERENNIALS



HARDY CARNATIONS



ASTILBE, FANAL

ASTILBE (Spirea)

Fanal. Brilliant rosy crimson. The feathery flower spike is about a foot long, on a 1½-foot plant. 85c each; 3 for \$2.25; 6 for \$3.95.

Gladstone. The best white variety. Large, full, graceful spikes. 45c each; 3 for \$1.29; 6 for \$2.45.

Peach Blossom. Peach-blossom-pink. Panicles are 8 to 10 inches long. 45c each; 3 for \$1.29; 6 for \$2.45.

HARDY CARNATIONS

Their delightful spicy fragrance more than anything else has endeared Carnations to garden lovers for generations. These hardy garden varieties come in many pleasing colors. They are indispensable for cutting. **Red, Pink, White.** 2 for 85c; 4 for \$1.55; 6 for \$2.25; 12 for \$4.35.

PHLOX SUBULATA (Moss Phlox)

In wall and rock gardens Moss Phlox makes a wonderful splash of color in April and May. It blooms when the spring bulbs are putting on their show. The foliage forms a solid mat of growth about 6 inches high, which stays green all year. **Pink, Blue, White.** 3 for \$1.15; 6 for \$1.95.

PYRETHRUM (Painted Daisies)

In late spring the daisy-like flowers make a colorful spot in the garden. The plants make mounds of fine-cut foliage from which rise the 2-foot flower stems. Especially desirable for cutting because the flowers last so well. They grow best in full sun, in rich soil.

Robinson Red. Large, single, rich crimson-red flowers. Blooms freely. 55c each; 3 for \$1.45; 6 for \$2.65.



PHLOX SUBULATA

VIOLETS

Royal Robe. Lustrous violet-blue flowers open out flat and have a delicate fragrance. It will furnish plenty of bloom in early spring and fall, often more than an inch across. Stiff stems 8 inches long. Hardy, but to be sure, it is advisable to give it a winter mulch of leaves or straw. 55c each; 3 for \$1.55; 6 for \$2.75.

White Wonder. Dazzling white flowers of large size cover the plant. The shiny leaves stay close to the ground. Fine for the rock garden and as an underplanting in flower beds. 55c each; 3 for \$1.55; 6 for \$2.75.

COLLECTION 1481

MIXED VIOLETS

6 varieties, labeled for only . . . **\$2.65**



VIOLET, ROYAL ROBE



PYRETHRUM, ROBINSON RED

R. M. KELLOGG CO., Three Rivers, Mich.

Climbing Roses

EVERBLOOMING CLIMBERS

ALOHA. Plant Pat. 948. A wonderful new climber that blooms in June and repeats until frost. The deep rose-pink flowers are as large as Hybrid Teas, very double and perfectly formed. Blooms are carried in long-stemmed clusters. Makes a vigorous pillar 8 to 10 feet high. **\$2.50 each; 3 for \$6.60.**

CL. CRIMSON GLORY. Plant Pat. 736. Deep crimson blooms on fine long stems, with the same rich fragrance that has made the bush form so popular. **\$2.50 each; 3 for \$6.60.**

CL. PEACE. Plant Pat. 932. Glorious big blooms, just like those of the bush form pictured on page 13—soft cream and yellow, edged and suffused with pink. The color changes from day to day, and no two flowers are ever exactly alike. The very large blooms are produced on long, fast-growing canes. A very vigorous and healthy climber. **\$2.00 each; 3 for \$5.25.**

CL. SUMMER SNOW. Plant Pat. 400. Great masses of snowy white flowers in large clusters. A very free bloomer all through summer and fall. Fine for cutting. **\$2.00 each; 3 for \$5.25.**

DREAM GIRL. Plant Pat. 643. A pillar type, fine for growing on low fences. Beautiful coral-pink in color, double and fragrant. Healthy foliage. Blooms recurrently until frost. **\$2.25 each; 3 for \$6.00.**

COLLECTION 912

1 each of the above 5 patented
climbers for only **\$9.90**



© ALOHA. Plant Pat. 948



© BLAZE

DEPENDABLE CLIMBERS

BLAZE. The everblooming form of Paul's Scarlet Climber. Flowers are of the same bright scarlet color and are borne so abundantly that they make an unforgettable picture. It generally takes about two seasons for a plant to become established; after that it can be expected to bloom repeatedly all summer. **\$1.50 each; 3 for \$3.95; 6 for \$6.95.**

CITY OF YORK. A very good white climber, with plenty of bloom for a long season in the spring. Very fragrant, semi-double, creamy white flowers showing golden stamens. Hardy and strong growing. **\$1.50 each; 3 for \$3.95; 6 for \$6.95.**

CL. AMERICAN BEAUTY. Plentiful large, full, deep red blooms in early spring, turning to deep pink in strong sunshine. Very fragrant. Vigorous, hardy and healthy climbing plant. **\$1.50 each; 3 for \$3.95; 6 for \$6.95.**

CL. TALISMAN. The everblooming climbing form of the always-popular Talisman Rose. Flame, gold and pink tones in a beautiful blend. A good plant. **\$1.50 each; 3 for \$3.95; 6 for \$6.95.**

NEW DAWN. The 12 to 15-foot canes bear masses of apple-blossom-pink, fragrant blooms in June and repeatedly through the summer until frost. Glossy, dark green foliage. Very hardy and attractive in every way. Fine for cutting. **\$1.50 each; 3 for \$3.95; 6 for \$6.95.**

COLLECTION 913

1 each of the above 5 climbers
for only **\$6.60**

Kellogg's TEN

COLLECTION 914

1 each of the 1955 All-America Roses
Queen Elizabeth, Tiffany, Jiminy Cricket
for only

\$7.50

New
Grandiflora
**QUEEN
ELIZABETH**
Plant Pat. 1259

\$3.00 each; 3 for \$7.95



HT. FORTY-NINER

Plant Pat. 792

\$2.50 each; 3 for \$6.60



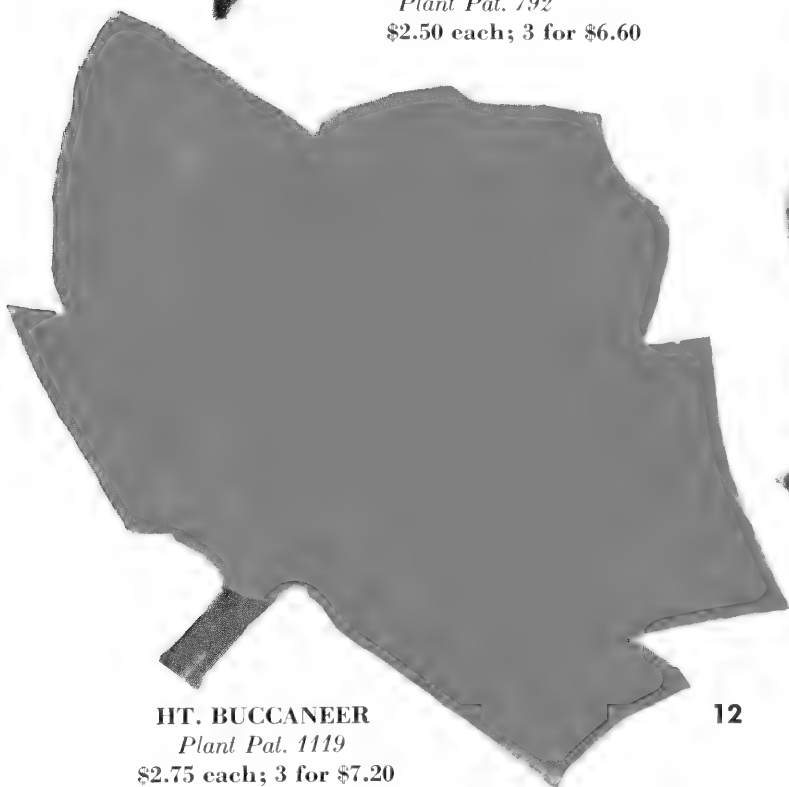
©

Floribunda **JIMINY CRICKET** *Plant Pat. App. for*
\$2.50 each; 3 for \$6.60

HT. HELEN TRAUBEL

Plant Pat. 1028

\$2.50 each; 3 for \$6.60



HT. BUCCANEER

Plant Pat. 1119

\$2.75 each; 3 for \$7.20

COLLECTION 915

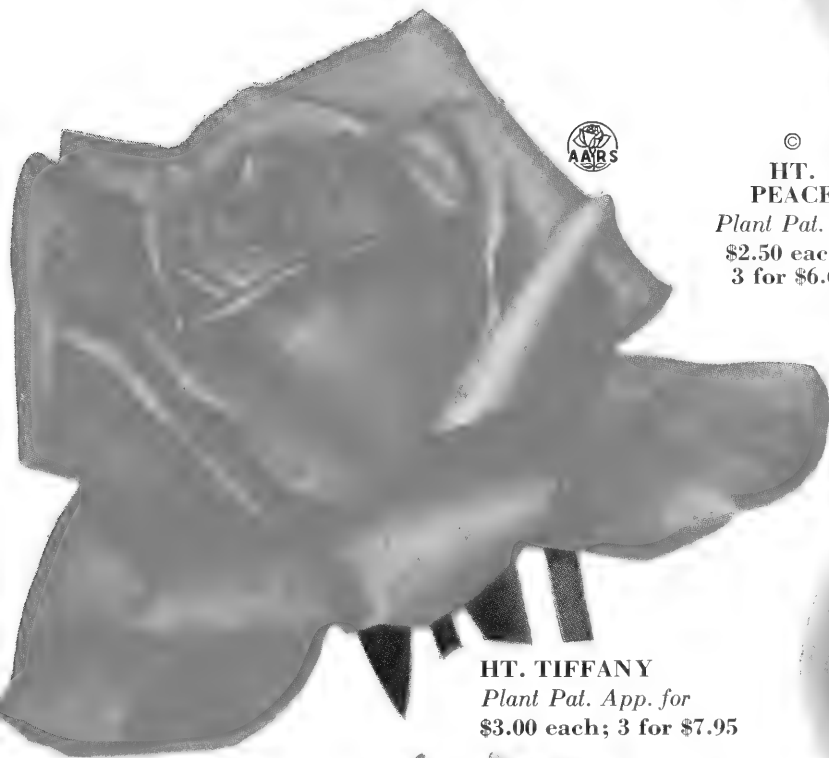
1 each of the 5 Roses on this page

for only **\$11.65**

BEST *Roses*

COLLECTION 916

1 each of the 10 Roses on these two pages
for only **\$22.85**



HT. TIFFANY
Plant Pat. App. for
\$3.00 each; 3 for \$7.95



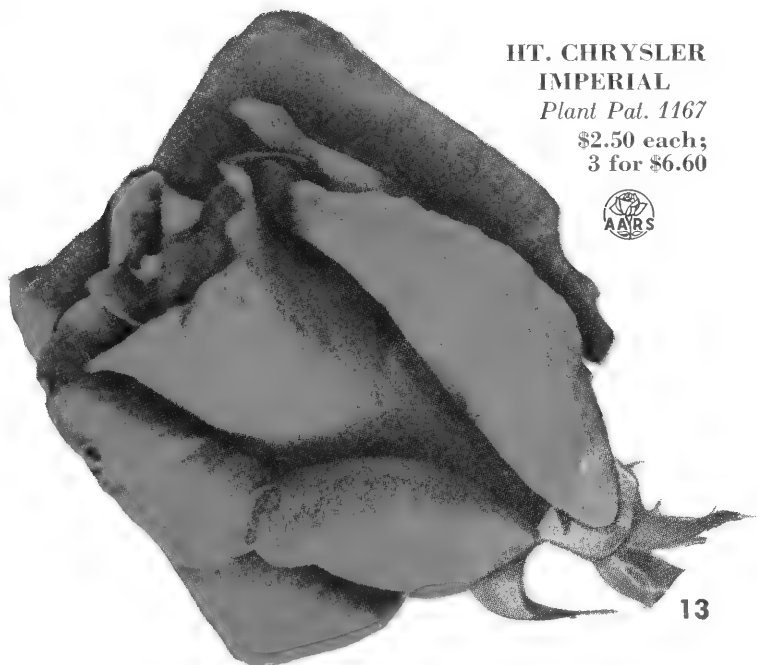
HT. MOJAVE
Plant Pat. 1176
\$2.75 each; 3 for \$7.20



©
HT. PEACE
Plant Pat. 591
\$2.50 each;
3 for \$6.60



HT. PARAMOUNT
Plant Pat. 984
\$2.00 each;
3 for \$5.25



**HT. CHRYSLER
IMPERIAL**
Plant Pat. 1167
\$2.50 each;
3 for \$6.60



COLLECTION 917

1 each of the 5 Roses on this page
for only **\$11.20**

The Newer and Better

ESPECIALLY SELECTED

COLLECTION 918

**1 each of the 5 Floribundas on this page
for only \$7.90**



LILIBET

Plant Pat. 1209

\$2.00 each; 3 for \$5.25



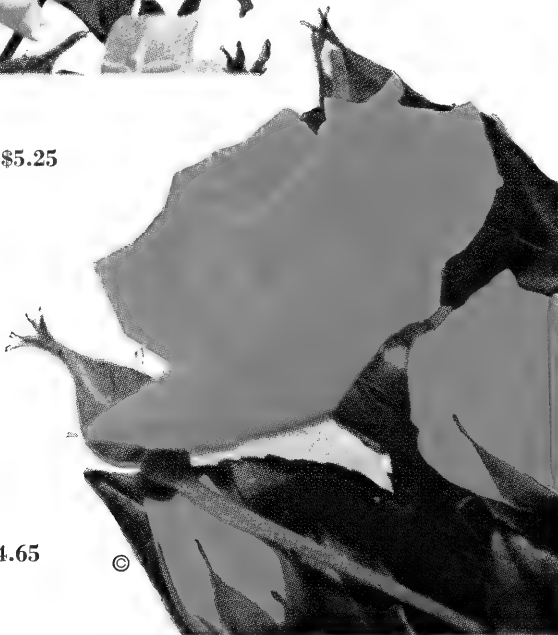
RED PINOCCHIO. *Plant Pat. 812*

\$1.75 each; 3 for \$4.65

GOLDBLOCKS

Plant Pat. 672

\$1.75 each; 3 for \$4.65



MA PERKINS

Plant Pat. 1143

**\$2.00 each;
3 for \$5.25**



COLLE

1 each of the 10 Floribundas on t



BETTY PRIOR. *Plant Pat. 340*

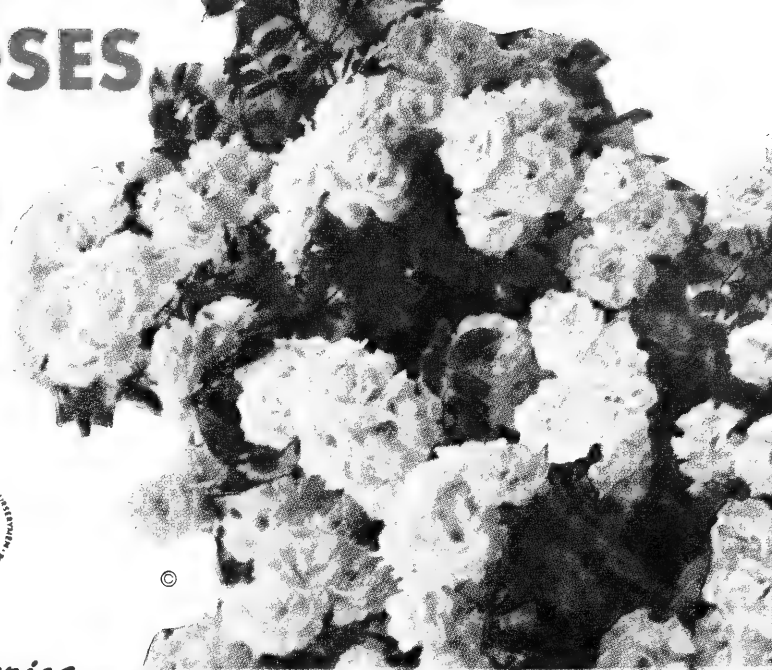
\$1.50 each; 3 for \$3.90

FLORIBUNDA ROSES

FOR YOUR GARDEN

COLLECTION 920

1 each of the 5 Floribundas on this page
for only \$7.90



SUMMER SNOW. Plant Pat. 416
\$1.50 each; 3 for \$3.90



*Plant
America*



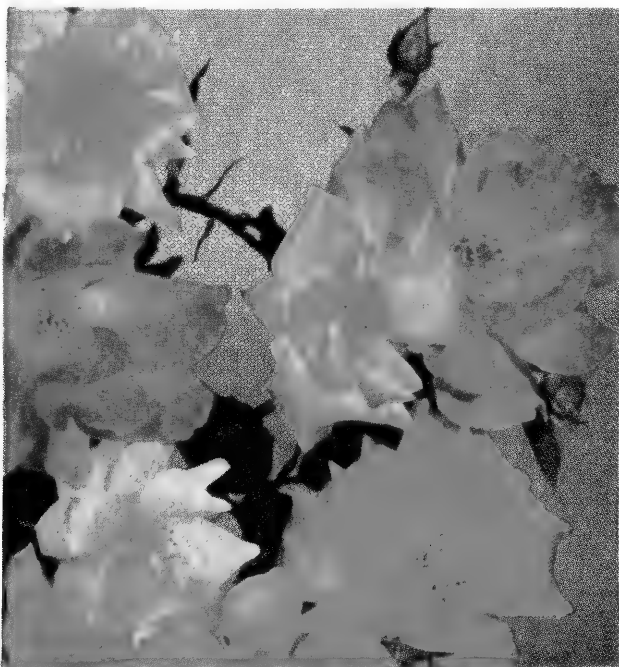
© FASHION. Plant Pat. 789
\$2.00 each; 3 for \$5.25



FLORADORA
\$1.50 each;
3 for \$3.90

COLLECTION 919

These two pages for only \$15.80



© MASQUERADE. Plant Pat. 975
\$2.00 each; 3 for \$5.25



VOGUE
Plant Pat. 926
\$2.00 each;
3 for \$5.25



KELLOGG'S "Dazzling Dozen"

Here is a round dozen of the finest everblooming bush Roses to be found. "Handsome is as handsome does," they say, and the fact that the varieties offered here have been favorites for many years proves that they *do* as well as they *look*.

\$1.25 each; 2 for \$2.45; 3 for \$3.57; 6 for \$6.89; 12 for \$12.95

COLLECTION 921

1 each of the "Dazzling Dozen" Roses on this page
for only **\$10.95**

Countess
Vandal

Editor McFarland

K. A.
Viktoria

Sœur
Therese

Edith Nellie
Perkins

Better Times

Etoile de Hollande

Condesa
de Sastago

Mrs. Pierre
S. du Pont

Crimson
Glory

Pink
Radiance

Red
Radiance

Kellogg's BARGAIN PAGE

Your Opportunity to *Plant More! SAVE More!*

Bargain No. 1

CHRISTMAS TREE COLLECTION

YOU GET . . . 10 White Spruce, 10 Scotch Pine, 10 Douglas Fir
30 TREES IN ALL — 6-10 IN. TRANSPLANTS

An Outstanding Bargain for ONLY

\$5.95
postpaid

Bargain No. 2

Azaleamums

Our choice of colors

6 for only **\$3.95**

Bargain No. 3

Rock-Garden Plants

Just what you have been looking for. 5, our choice for **\$1.59**

Bargain No. 4

Large-Flowering Chrysanthemums

Our choice of six beautiful colors, a real buy at this low price.

6 for **\$3.95**

Bargain No. 5

Rose Bushes

Good healthy plants in wide variety of colors. Our choice of these.

10 for only **\$9.89**

Bargain No. 6

Hardy Phlox

One each of ten varieties. An outstanding buy at this low price of

10 for **\$3.88**

Bargain No. 7

Daylilies

Choice of deep orange, canary-yellow or dark golden yellow.

58c each Limit 10 to a customer.

Please Place Your Order By Bargain Number

Bargain No. 8

Delphiniums

4 each of three beautiful colors. This bargain you can't afford to miss.

12 for **\$3.88**

Bargain No. 9

Hardy Asters

No garden is complete without them. Our choice of three each of three of the four most famous varieties.

9 for **\$4.88**

Bargain No. 10

Shasta Daisy Esther Read

Beautiful double blooms. Most popular of the Daisies.

6 for **\$3.88**

Bargain No. 11

Mock-Orange

Large white flowers; blooms in June.
Your opportunity to Save.

3 for **\$3.48**

Bargain No. 12

Flowering Glads

50 No. 3 Flowering Glads.
Cost you less than 2c each. **98c**

Bargain No. 13

Violets • Royal Robe

The flower everyone wants in the spring. Violet-blue.

3 for **\$1.48**

Bargain No. 14

Strawberries

Our choice of varieties for your locality. A real buy at

500 for **\$9.88**

Our Guarantee

All Kellogg nursery stock, plants, bulbs, shrubs, fruits and trees listed in this catalog are guaranteed to bloom or fruit satisfactorily when properly planted and cared for and not damaged by extreme weather, rodents, etc. If you are convinced in your own mind that plants were properly cared for—and were not damaged by destructive conditions—notify us and replacement of unsatisfactory stock will be made at absolutely no cost to you. This guarantee is good until August 1, 1955. In all cases replacement will be made during our regular shipping seasons.

R. M. KELLOGG CO.
Glen J. Davis, President

Bargain No. 15

Grapes by Kellogg's

Our choice of varieties. Good heavy stock. A top bargain at

12 for **\$3.95**

BARGAIN *Evergreen* OFFERS

HIGHEST QUALITY MAIL-ORDER SIZE

EVERGREEN TRANSPLANTS

9 to 12 in., 4 to 6 yrs. old

	1	3	10	25
ARBORVITAE, American. Tall, dark green tree. Stands trimming well.....	\$0.90	\$2.40	\$6.50	\$11.95
A., Globe. Dwarf. For foundation plantings, etc.....	1.30	3.30	9.50	20.95
A., Pyramidal. Tall, narrow, rich green.....	1.30	3.30	9.50	20.95
FIR, Balsam. Native evergreen of Michigan. Very fragrant; pyramidal.....	1.10	2.80	7.00	14.95
F., Douglas. Rapid grower. Soft, fragrant foliage.....	1.10	2.80	7.00	14.95
JUNIPER, Pfitzer. Horizontal, spreading, grayish green. Very hardy. Excellent for planting about foundations and besides steps.....	1.40	3.50	10.70	22.95
J., Plumy. Attractive drooping growth.....	1.30	3.30	9.50	20.95
PINE, Scotch. Straight, rugged growth. Picturesque, bluish green foliage. A rapid grower.....	.90	2.40	6.50	11.95
SPRUCE, Black Hills. Compact and bushy. Very hardy.....	1.10	2.80	7.00	14.95
S., Colorado Blue. Gray-blue; very ornamental. Vigorous and extra hardy. Excellent specimen tree.....	1.30	3.30	9.50	20.95
S., Norway. Tall, dark green; drooping branches. Robust, hardy, rapid grower.....	.90	2.40	6.50	11.95
YEW, Spreading Japanese. Compact, dark spreading. Hardy; slow growing. Scarlet berries in the fall.....	1.50	3.80	11.95	24.95
Y., Upright Japanese. Dark green; new growth light.....	1.50	3.80	11.95	24.95



COLORADO BLUE SPRUCE

EVERGREEN HEDGE PLANTS

AMERICAN ARBORVITAE. Its narrow, columnar habit and dense growth makes this an especially good tree for hedges. May be kept at any height by shearing. A fine windbreak if allowed to grow tall. Plant about 15 inches apart for the best hedge

	10	25	100
9 to 12 in....	\$5.50	\$11.50	\$35.95

EVERGREEN SEEDLINGS

3 to 6 in., 2 yrs. old

	10	25	50	100
ARBORVITAE, American. Tall, dark green tree. Stands trimming well.....	\$1.50	\$2.70	\$4.50	\$7.80
FIR, Balsam. Native evergreen of Michigan. Very fragrant; pyramidal.....	1.50	2.70	4.50	7.80
JUNIPERUS virginiana (Red-Cedar). Grows well almost anywhere. Bluish berries.....	1.90	3.60	5.80	9.20
PINE, Austrian. A good city tree. Favorite of the Midwest.....	1.90	3.60	5.80	9.20
P., Mugho. Dwarf and hardy. Dense, dark green growth.....	1.90	3.60	5.80	9.20
P., Scotch. Straight, rugged growth. Picturesque, bluish green foliage. A rapid grower.....	1.50	2.70	4.50	7.80
SPRUCE, Black Hills. Compact and bushy. Very hardy.....	1.50	2.70	4.50	7.80
S., Colorado Blue. Gray-blue; very ornamental. Vigorous and extra hardy. Excellent specimen tree.....	1.90	3.60	5.80	9.20
S., Norway. Tall, dark green; drooping branches. Robust, hardy, rapid grower.....	1.50	2.70	4.50	7.80

ALL PRICES ARE POSTPAID

COLLECTION 3901 *Doorway Collection*

- 2 Pyramidal Arborvitae. 12 to 15 in.
- 2 Pfitzer Juniper. 9 to 12 in.
- 2 Globe Arborvitae. 6 to 8 in.

6 in all postpaid for **\$5.80**

COLLECTION 3902 Special Seedling Collection

- 10 Colorado Blue Spruce
- 10 Arborvitae
- 10 Red-Cedar
- 10 Scotch Pine
- 10 Norway Spruce

3 to 6-in. 2-yr. seedlings,
50 in all for **\$3.70** postpaid

COLLECTION 3903 Transplant Collection

- 2 Colorado Blue Spruce
- 2 American Arborvitae
- 2 Norway Spruce
- 2 Scotch Pine
- 2 Douglas Fir

6 to 10-in., 4-yr. transplants,
10 in all for **\$2.70** postpaid



PFITZER JUNIPER



UPRIGHT JAPANESE YEW

Hardy GARDEN LILIES



LILIAM REGALE

LILIAM SPECIOSUM RUBRUM

A handsome Lily for the late summer garden. The crisp, waved petals are stiffly recurved; the color is deep pink flushed red and shading lighter at the edges, with crimson spots. Four to eight fragrant blooms are borne on each sturdy, 3 to 4-foot stem in August. Plant 9 inches deep in full sun in early fall. 2 for 98c; 4 for \$1.79; 6 for \$2.59.



LILIAM SPECIOSUM RUBRUM

LILIES-OF-THE-VALLEY

Graceful and superbly fragrant, Lilies-of-the-Valley have been favorites for many generations. They make a splendid ground cover in shady places, under trees and in odd corners where they may be allowed to spread at will. Set out the roots in spring or fall. 10 for 98c; 20 for \$1.79.



LILIES-OF-THE-VALLEY

LILIAM REGALE (Regal Lily)

One of the most widely grown of all Lilies because it has proved to be so hardy and adaptable to most situations. The large, fragrant white trumpets have a sulphur-yellow throat and rose-purple streaks on the outside. Grows 4 to 5 feet tall and blooms in July. Set the bulbs 8 inches deep in a sunny spot. 3 for 98c; 6 for \$1.89; 12 for \$3.59.



DOUBLE GLADIOLUS, FANTASY

New GLADIOLUS FANTASY

Each large petal is gashed along the edges and is fitted out with spurs, sometimes on the back and sometimes on the face. The bud is pink on the edge with a chartreuse base, changing to pink as it opens. The flower is salmon-peach-pink with chartreuse spurs. Heavily fluted and ruffled, this is a fascinating new Glad. New low prices: 25c each; 5 for \$1.00; 10 for \$1.85; 25 for \$4.55; 100 for \$12.95.

DAYLILY (Hemerocallis)

Gypsy. Brilliant deep orange. July, August. Hyperion. One of the largest and best. Canary-yellow; very fragrant. July, August.

Ophir. Dark golden yellow; very large. July, August.

Mixed.

59c each; 2 for \$1.09; 4 for \$1.98; 6 for \$2.69; 12 for \$4.79

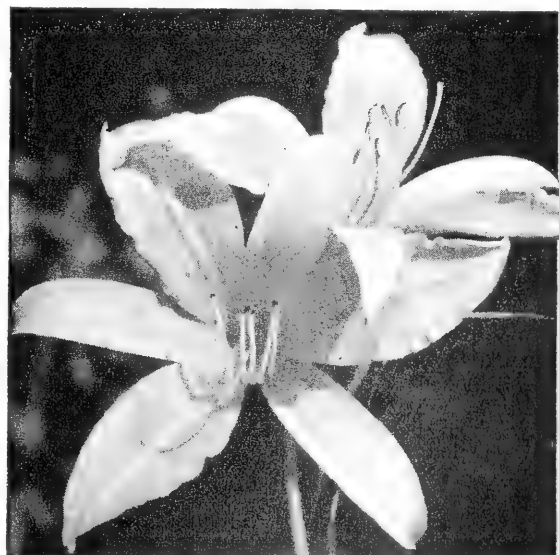
Special Offer COLLECTION 2428

2 Regal Lilies
2 Speciosum Rubrum Lilies
PLUS 5 Fantasy Glads
for only \$1.98

COLLECTION 2429

MIXED DAYLILIES

3 Varieties
PLUS 1 Hyperion
and
5 Fantasy Glads
for only \$1.79



DAYLILY



HALL'S HONEYSUCKLE

HONEYSUCKLE

Goldflame. May be grown as either a vine or a shrub. Fragrant, trumpet-shaped flowers, bright flame-pink on the outside and creamy yellow on the inside. Blooms from late spring to frost. Evergreen in mild areas. Grows in sun or part shade. **\$1.15 each; 2 for \$2.19; 4 for \$4.19; 6 for \$5.95.**

Hall's (*Lonicera japonica Halliana*). A partly evergreen climber often also used as a ground cover. Fragrant, white flowers all summer, changing to yellow. A vigorous grower that blooms until frost. **98c each; 2 for \$1.79; 4 for \$3.39; 6 for \$4.79.**

GOOD PLANTS, carefully handled from the very beginning, are the best possible start for any garden. Make sure of top-grade nursery material by buying always from Kellogg's. Our name guarantees quality.

COLLECTION 2415

American Bittersweet
Honeysuckle, Goldflame
Purple Wisteria

3 Vines for only **\$2.98**

DECORATIVE VINES

Vines can be very useful as well as decorative, because they will provide shade and privacy and also help to conceal any undesirable view. The flowers, fruit and foliage are attractive for many months.

AMERICAN BITTERSWEET (*Celastrus scandens*)

Very vigorous and easy to grow. Glossy leaves turning bright yellow in fall. Big, showy clusters of crimson fruit with orange-yellow coat. **98c each; 2 for \$1.79; 4 for \$3.39; 6 for \$4.79.**



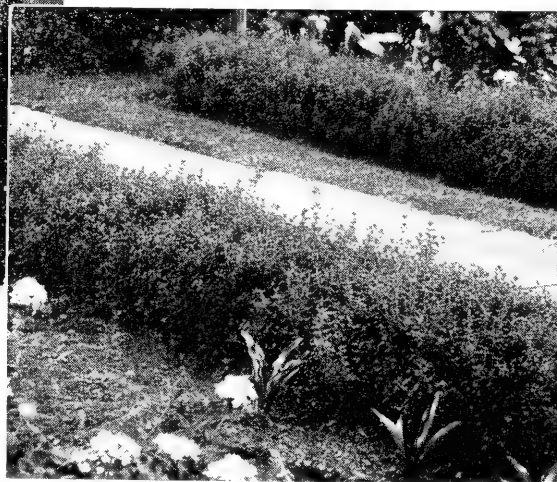
AMERICAN BITTERSWEET



PURPLE WISTERIA

TEUCRIUM (Midget Hedge)

Small, dark green, glossy foliage, which is pleasantly scented. Very effective as an edging or miniature hedge. Absolutely healthy and easy to grow. Spikes of bright rose flowers in late summer. **98c each; 2 for \$1.79; 4 for \$3.39; 6 for \$4.79.**



TEUCRIUM (Midget Hedge)

PURPLE WISTERIA

An old-fashioned and ever-popular vine with gorgeous clusters of fragrant purple bloom in early summer. A very vigorous plant that lasts for years and years. A location in full sun is needed for best development of the flowers, which come in dense clusters about 7 to 12 inches long. All the flowers in a raceme open at the same time, making a spectacular picture. Grows to about 25 feet in height. Wisteria is extremely hardy and does well almost everywhere. **\$1.45 each; 2 for \$2.79; 4 for \$5.39; 6 for \$7.79.**

Kellogg's HEDGE PLANTS

BARBERRY

Japanese or Green (*Berberis Thunbergi*). A spiny plant excellent for hedges when planted 2 to 2½ feet apart. Small, neat green leaves turning red in the fall. Red berries in winter. Grows in ordinary soil, in sun or part shade. Very hardy. **12 to 18 in., 98c each; 2 for \$1.79; 4 for \$3.39; 6 for \$4.79.**

PRIVET

Amur River North. Makes an excellent hedge or quick-growing screen. A tall, upright grower with lustrous, dark green leaves. Perfectly hardy. **12 to 18 in., 10 for \$2.95; 50 for \$13.50; 100 for \$25.00.**

WILLOW

Blue-leaf Arctic (*Salix purpurea nana*). A good hedge plant for northern sections, which was actually found growing in the Arctic Circle. Shrubby habit; may be pruned to any shape but grows to about 3 feet if left to itself. Soft bluish foliage. Plant about 6 to 12 inches apart for hedges. **2 yr., 12 to 15 in., 59c each; 2 for \$1.09; 4 for \$1.98; 6 for \$2.69.**



GREEN BARBERRY



AMUR RIVER NORTH PRIVET

HARDY ORANGE

(*Citrus trifoliata*)

Here is a relative of your breakfast orange that will make a decorative small tree here in the North. It has strong, spiny branches and grows 12 to 15 feet tall. Bears fragrant white flowers in early spring before the leaves appear, followed by aromatic, rough yellow fruit like small oranges. Perfectly hardy, it makes a very ornamental tree and hedge plant. The fruit reaches a diameter of about 2 inches; the very acid flesh is inedible but fragrant. 2-yr.-old plants, 12 to 15 in. high, from 2½-in. pots, \$1.98 each; 2 for \$3.79; 4 for \$6.95.



HARDY ORANGE



TANGERINE

TANGERINE

Another plant of citrus-growing regions that may be grown in the North as a tub specimen, outdoors in summer and indoors in winter. Glossy oval-shaped leaves, always ornamental; smooth, reddish orange fruits. Always attracts attention. From 3-in. pot, 2 yr., \$1.79 each; 2 for \$3.39; 4 for \$6.49.



COLLECTION NO. 515

All Fruit Collection

1 each of Hardy Orange,
Lemon and Tangerine

3 plants for only **\$4.49**

GARDENIA

If a sunny, warm, rather humid atmosphere is available, Gardenias may be grown as indoor pot plants. Their delicate beauty and sweet fragrance may be enjoyed all winter. Gardenias are grown in flower pots which are sunk in the ground during summer, where they are given a sunny spot and plenty of water. In the fall they are brought indoors in the pot and set in a sunny window. From 2½-in. pot, 89c each; 2 for \$1.59; 4 for \$2.98; 6 for \$4.19.



LEMON

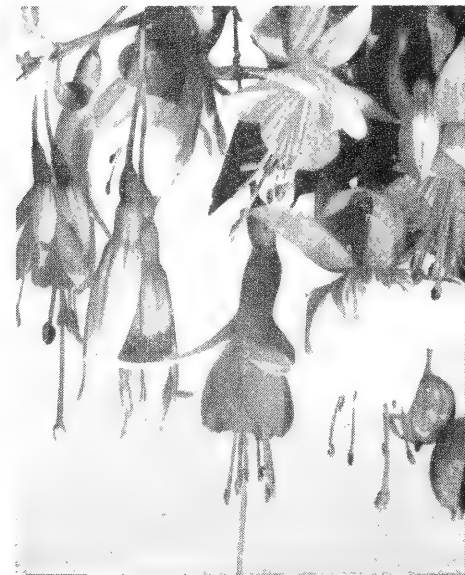


GARDENIA

LEMON

AMERICAN WONDER

A novel house plant with fragrant, waxy white flowers several times a year and huge, edible fruits of excellent quality. The plant grows 1 to 2 feet tall. The glossy evergreen leaves are always attractive, and the blooms continue to open after the fruit has formed. It may be grown outdoors in a tub or pail in the summer and brought inside for the winter. Occasional syringing and sponging will benefit the leaves. From 2¼-in. pot, 1 yr., 98c each; 2 for \$1.79; 4 for \$3.39; 6 for \$4.79.



HARDY FUCHSIA

Hardy FUCHSIA SENORITA

Here is a wonderful new hardy Fuchsia with lovely hanging flowers 2 to 3 inches long, of bright rose-red with a corolla of mulberry-purple. It blooms profusely from late summer to frost when other flowers are scarce. The plant is drought resistant as well as hardy. The glossy, holly-green foliage grows right down to the ground and makes the plant look like a small shrub. Set plants about 24 inches apart in neutral or slightly acid soil of average richness. A shady location is preferable. Mulch in the fall before freezing weather arrives. 98c each; 2 for \$1.79; 4 for \$3.39; 6 for \$4.79.

KELLOGG'S *Hardy Perennials*

Perennials come up year after year by themselves, grow and bloom in their season and then die down for another winter's rest. Eventually they will need food and a little care. Lifting, dividing and resetting the plants every few years is good garden practice in most cases.



AQUILEGIA



ALYSSUM SAXATILE



ANTHEMIS TINCTORIA

ALYSSUM SAXATILE

Masses of bright yellow bloom for spring gardens. Grayish leaves forming a dense clump. Grows easily in any soil in full sun. Fine for rock gardens and dry walls. 45c each; 3 for \$1.19; 6 for \$2.09; 12 for \$3.59.

ANCHUSA MYOSOTIDIFLORA

Clusters of forget-me-not-blue flowers in early spring. Very hardy. An excellent ground cover for sun or shade. Makes a lovely picture when planted with daffodils. 69c each; 3 for \$1.89; 6 for \$3.59; 12 for \$6.59.

ANTHEMIS TINCTORIA

(Golden Marguerite)

A showy border plant growing quickly and blooming profusely from June to frost. Produces rather large, daisy-like, yellow flowers and finely cut leaves. Grows about 3 feet tall. 45c each; 3 for \$1.19; 6 for \$2.09; 12 for \$3.59.

AQUILEGIA (Columbine)

Graceful flowers in pastel tints, carried on good stems for cutting. Grows in full sun or partly shaded areas in the border. Blooms in early summer. 45c each; 3 for \$1.19; 6 for \$2.09; 12 for \$3.59.

ARTEMISIA

Silver King. An excellent foliage plant with silvery white leaves, stems and tiny flowers. Very showy in early summer; may be dried for winter bouquets. 45c each; 3 for \$1.19; 6 for \$2.09; 12 for \$3.59.

BEAUTIFUL HARDY ASTERS

Beechwood Challenger. Brilliant crimson-red flowers, freely produced. Medium height, upright and bushy.

Prosperity. The finest deep pink. Ideal for the border and for cutting.

The Archbishop. Light blue. A free bloomer 2 feet tall.

The Sexton. Dark blue companion for the preceding.

69c each; 3 for \$1.89; 6 for \$3.59; 12 for \$6.59

CATANANCHE

Caerulea major (Cupid's-dart). This is a valuable source of blue color for the midsummer garden. The bright blue flowers appear freely on long, upright stems from June to late August. Plants grow 1½ feet tall in ordinary garden soil. Best bloom comes from plants in full sun. Perfectly hardy. 45c each; 3 for \$1.19; 6 for \$2.09; 12 for \$3.59.

JAPANESE ROSE VINE

Beautiful pink flowers freely produced from June until stopped by frost. Will climb to almost 20 feet. Grows well in almost any soil. 69c each; 3 for \$1.89; 6 for \$3.59; 12 for \$6.59.

HELIOPSIS

Apollo. Bright orange with rich brownish yellow center. Almost perfectly round, with overlapping petals. Dark green, healthy foliage. Very hardy. Likes full sun. Blooms freely in summer and early fall. 69c each; 3 for \$1.89; 6 for \$3.59; 12 for \$6.59.

COLLECTION 1482

1 each of the four
perennials illustrated
on this page PLUS
1 Hardy Carnation

**5 Plants in all
for \$1.98
only**



**HARDY ASTER,
BEECHWOOD CHALLENGER**

SHASTA DAISIES

ESTHER READ

A magnificent, very double, pure white flower that is flat topped and symmetrical in form. The petals are arranged in close layers, with a crested center. Blooms very freely from June to September. About 1½ feet tall. 79c each; 3 for \$2.25; 6 for \$4.19; 12 for \$7.79.

Honeymoon. Huge, pure white blooms up to 5 inches across, with golden yellow center. Blooms from late June to August. Long lasting and wonderful for cutting. 69c each; 3 for \$1.89; 6 for \$3.59; 12 for \$6.59.

NEW HORACE READ

Plant Pat. No. 465

Truly double, big, frosty white flowers lasting almost six weeks. Ball-shaped blooms on very stout stems. Long, extra-stiff petals. A superb new Shasta Daisy, easy to grow in practically any kind of soil. Healthy and free flowering. \$1.50 each; 3 for \$3.75; 6 for \$6.95.



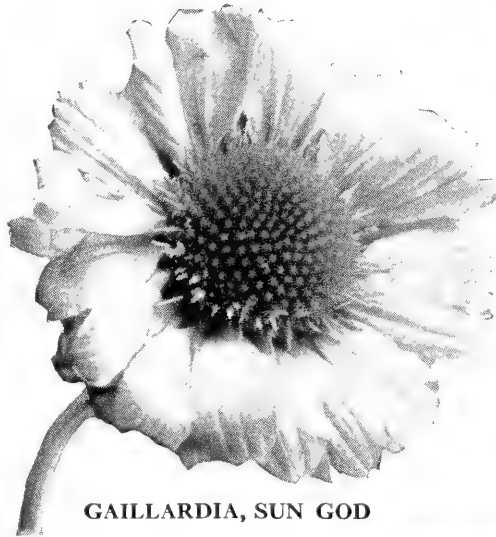
SHASTA DAISY, ESTHER READ

GAILLARDIA

(Blanket-Flower)

Goblin. Good low, compact growth, about 15 inches tall. The gay flowers are bright yellow with a deep red zone in the center. Blooms from July to late September. 45c each; 3 for \$1.19; 6 for \$2.09; 12 for \$3.59.

Sun God. Huge flowers to 4 inches in diameter. The color is pure golden yellow without any marking, with a prominent golden center and broad overlapping petals. Wiry stems 2 feet tall or more. A handsome, free-flowering plant from late June on. 69c each; 3 for \$1.89; 6 for \$3.59; 12 for \$6.59.



GAILLARDIA, SUN GOD

COREOPSIS

(Tickseed)

Double Sunburst. Big, pure yellow discs on long stems. Blooms over a long period in summer. Clumps reach a height of 2 feet and also spread out considerably. A fine cut flower. 45c each; 3 for \$1.19; 6 for \$2.09; 12 for \$3.59.

BAPTISIA

(Wild Indigo)

Australis. Deep blue, lupine-like flowers in long racemes. Blooms in late May and June. A handsome plant growing 2 to 3 feet tall, adapted to any good garden soil. 45c each; 3 for \$1.19; 6 for \$2.09; 12 for \$3.59.



COREOPSIS, DOUBLE SUNBURST

COLLECTION

1483

1 each of the five perennials illustrated on this page PLUS 5 new Fantasy Glads

for only \$3.49



GYPSOPHILA (BABYS-BREATH)

GYPSOPHILA (Babys-Breath)

Paniculata. Small white flowers borne in large, loose panicles, to produce a misty, soft gray effect. Excellent for cutting and mixing with other flowers. Grows 2 to 3 feet tall and prefers a sunny spot. 69c each; 3 for \$1.89; 6 for \$3.59; 12 for \$6.59.

DICENTRA

Eximia (Fringed Bleeding-heart). Drooping racemes of rose-colored blooms all summer. Soft, ferny foliage, delightful all season. Grows a foot high and thrives even in dense shade. 45c each; 3 for \$1.19; 6 for \$2.09; 12 for \$3.59.



DICENTRA EXIMIA



LYTHRUM, MORDEN'S PINK



HEUCHERA



DOUBLE HOLLYHOCK

LYTHRUM

Morden's Pink. Bears masses of rose-pink flowers in narrow spikes. A very ornamental plant of bushy, compact habit. Grows about 3 feet tall and blooms from June to September. Excellent for cutting. Plant it in full sun or part shade. 45c each; 3 for \$1.25; 6 for \$2.35; 12 for \$3.95.

HEUCHERA (Coral-Bells)

Rosamundi. A neat plant with coral-pink flower spikes on tall, graceful stems. Blooms from early June through August. Does well under ordinary garden conditions, in sun or light shade. Bronzy green foliage in low tufts. Flowers are fine for cutting. 65c each; 3 for \$1.65; 6 for \$2.95; 12 for \$4.95.

DOUBLE HOLLYHOCKS

These old-time flowers are particularly effective against a fence or wall or white clapboards, as well as at the back of a flower border. They come in a wide range of colors and need to be grown in the sun. Pink, Red, Yellow, Lilac.

45c each; 3 for \$1.25; 6 for \$2.35; 12 for \$3.95



ENGLISH IVY

COLLECTION 1811

1 each of all five perennials listed on this page
PLUS

2 Hardy English Ivy
for only \$ **2.65**

HARDY ENGLISH IVY (Hedera helix)

This familiar evergreen foliage plant makes a fine ground cover and edging for flower beds and borders. It is hardy when used in this way. The glossy foliage is very vigorous and attractive the year round. It is perfect for shady places, doing best in rich, moist soil. Any plants that winterkill during severe winters may be cut back. 3 for \$1.00; 6 for \$1.85; 12 for \$3.55; 24 for \$6.10; 50 for \$10.95; 100 for \$19.95.



INCARVILLEA (Hardy Gloxinia)

INCARVILLEA (Hardy Gloxinia)

Delavayi. Large, rose-colored, trumpet-shaped flowers in clusters. Lasts unusually well. Strong stems 2½ feet tall. Blooms in June and July. Fine for sheltered locations. 65c each; 3 for \$1.65; 6 for \$2.95; 12 for \$4.95.

HIBISCUS (Mallow)

A large, bold, shrub-like perennial, often growing as tall as 6 feet. Large, coarse foliage and spectacular, trumpet-shaped flowers often 6 inches in diameter. Blooms freely from late July through September.

Alexandria Red. A rich, warm color. 65c each; 3 for \$1.65; 6 for \$2.95; 12 for \$4.95.

Mixed. Shades of red, pink and white. 55c each; 3 for \$1.55; 6 for \$2.85; 12 for \$4.95.



HIBISCUS (MALLOW)

PRIMULA (Primrose)

One of the very earliest flowers of spring. They are fine for shady spots under evergreens and trees, provided they are planted in rich leaf mold and receive plenty of moisture.

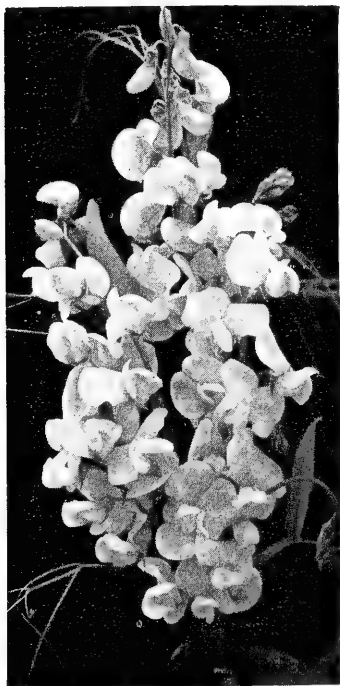
Veris. This is the picturesque Cowslip, with large fragrant flower clusters atop stiff stems. The colors include many brilliant tones and combinations. Grows about 8 to 10 inches tall and blooms in April. 55c each; 3 for \$1.55; 6 for \$2.85; 12 for \$4.95.



PRIMULA VERIS

COLLECTION 1812

1 each of all six
perennials
on this page
for only **\$1.98**



PERENNIAL SWEET PEA

PERENNIAL SWEET PEA

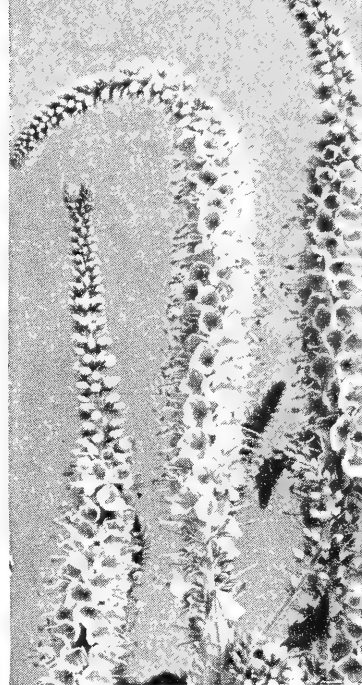
Related to Sweet Peas, but this is a strong climber that reaches 6 feet in length. It grows readily around fences and posts, spilling its bright flowers in profusion over them. Not particular about soil or culture. Blooms in June and July. 3 for 95c; 6 for \$1.75; 12 for \$2.95.

SCABIOSA (Pincushion-Flower)

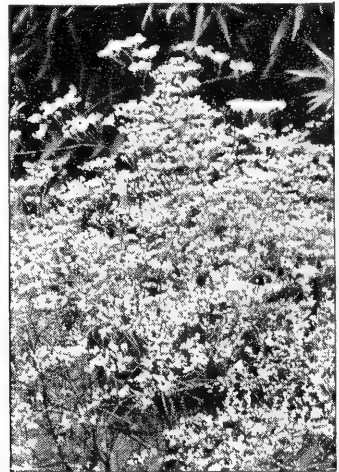
Blue Bonnet. Flowers are a lovely soft blue tone, on stems 18 to 24 inches tall. Blooms from June to September if planted in ordinary soil, in sun or part shade. Showy and free flowering; very desirable for cutting. 65c each; 3 for \$1.65; 6 for \$2.95; 12 for \$4.95.

VERONICA

Longifolia. An outstanding perennial blooming in late summer. Handsome blue spikes, 2 feet tall or more, fine for cutting. Perfectly hardy. Ordinary soil and a sunny location will give good results. 55c each; 3 for \$1.55; 6 for \$2.85; 12 for \$4.95.



VERONICA



STATICE



SCABIOSA

STATICE

Latifolia (Sea Lavender). Large heads of mist-like, bluish lavender flowers in August. Good in the border and for cutting. Grows about 2½ feet tall. The flower heads may be cut and dried for winter use. In the garden they supply an airy effect, unlike most late-blooming perennials. 55c each; 3 for \$1.55; 6 for \$2.85; 12 for \$4.95.

MYRTLE (Vinca minor)

This is also known as Periwinkle. It makes a handsome evergreen ground cover, with showy, bright blue flowers borne freely in early spring and off and on through summer and fall. Does very well under trees and in shady nooks where nothing else will grow. Perfectly hardy, and grows rapidly. 6 for \$1.55; 12 for \$2.85; 25 for \$5.45; 100 for \$19.55.



MYRTLE (VINCA MINOR)

Kellogg's FINE SHRUBS

FORSYTHIA *intermedia spectabilis*

One of the best loved and most delightful of all spring-flowering shrubs. The long wands of bright yellow blooms appear before the leaves. A vigorous shrub growing 8 to 10 feet tall. Very hardy and easy to grow. It looks best when not pruned into a stiff, regular pattern. 98c each; 2 for \$1.79; 4 for \$3.39; 6 for \$4.79.

BUDDLEIA (Butterfly-Bush)

Sometimes called Summer Lilac. Long flower spikes, sweetly fragrant. Blooms from July to late September. Bushes reach 5 to 10 feet in height and need a sunny or partly shaded location in well-drained soil, with plenty of space to spread. Often winterkills but recovers quickly.

CHARMING. Pronounced pink under artificial light, with a lavender cast in daylight. Long, full spikes freely produced.

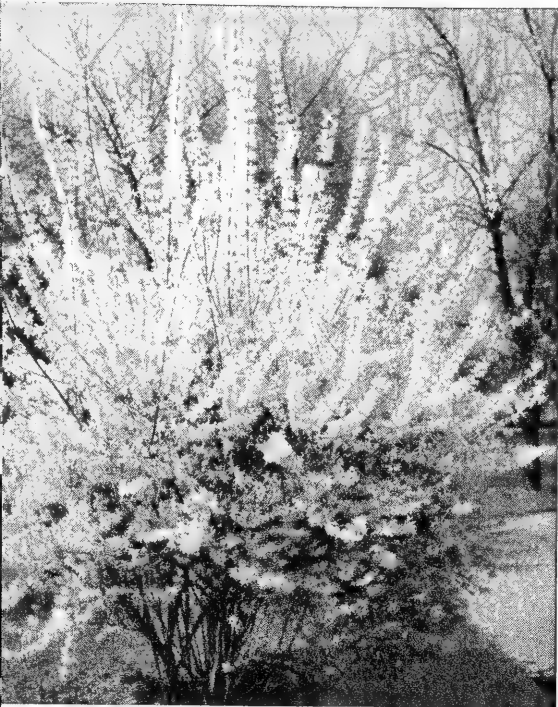
BLUE SPIRE. The bluest Buddleia. Extra-long, well-filled bloom spikes.

ILE DE FRANCE. Rosy violet-purple. A well-rounded bush with showy flower trusses from July to frost.

ROYAL PURPLE. Very attractive reddish purple. The red tones seem to glow in either artificial light or sunlight. Very free flowering.

WHITE CLOUD. Pure white, well-formed flowers. Hardy and vigorous.

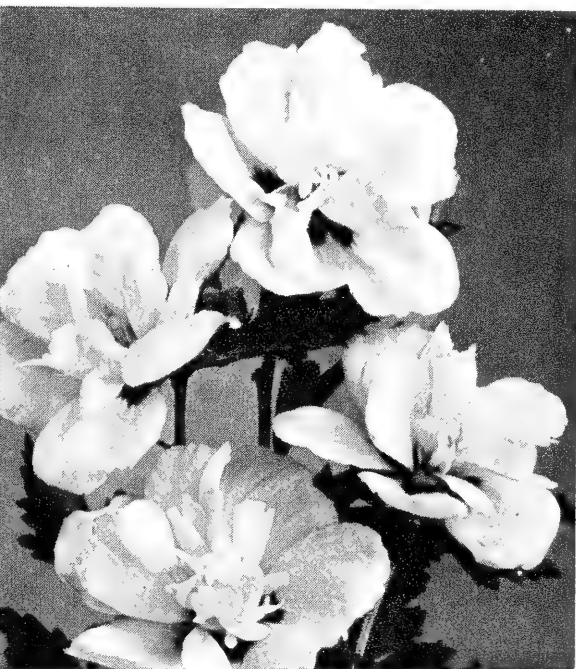
79c each; 2 for \$1.49; 4 for \$2.79; 6 for \$3.89



FORSYTHIA INTERMEDIA SPECTABILIS

ALTHEA (Rose of Sharon)

A vigorous shrub varying in height from 6 to 12 feet. It is a very decorative plant either in large shrub borders or used by itself as a specimen. It grows best in full sun, in any well-drained garden soil. The Rose of Sharon grows so rapidly, in fact, that often it needs to be cut back. Blooms from July to September, when flowering shrubs are not plentiful. Flowers should be cut off as soon as they wither. We offer four colors: Red, Pink, White, Blue. 18 to 24 in., 98c each; 2 for \$1.79; 4 for \$3.39; 6 for \$4.79.



ALTHEA (ROSE OF SHARON)



FLOWERING ALMOND

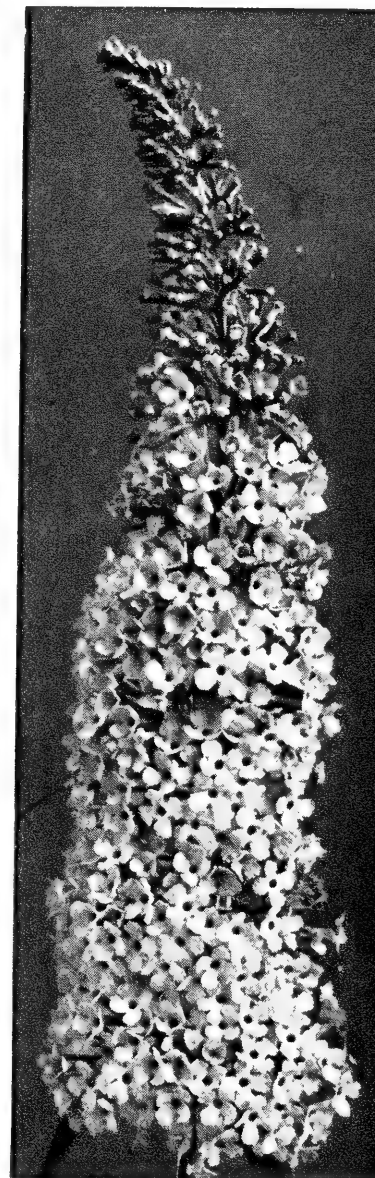
FLOWERING ALMOND (*Prunus Glandulosa*)

A graceful shrub 4 to 6 feet tall, with tiny double pink flowers all along the branches at the time the leaves are opening in early spring. Hardy and easy to grow. 98c each; 2 for \$1.79; 4 for \$3.39; 6 for \$4.79.

COLLECTION 2911

1 each of the five Buddleias
listed above

for only **\$2.69**



BUDDLEIA
(BUTTERFLY-BUSH)

CRAPE-MYRTLE (*Lagerstroemia indica*)

Beautiful large flower heads with crinkled petals, borne over a long period in summer. A tall, strong shrub. Colors range from bright pink to red and white. Blooms should be cut off as they fade, in order to encourage future production. Hardy in the South; in the North it needs a sheltered location and winter protection. It may be allowed to die back to the ground each year; the next summer the bloom will be produced on that year's new growth. Fine for the shrub border and for hedges. Does best in full sun. Red, Pink, White. 98c each; 2 for \$1.79; 4 for \$3.39; 6 for \$4.79.

BEAUTY-BUSH (*Kolkwitzia amabilis*)

A glorious fountain-shaped plant covered with delicate pink, fragrant flowers in late May and June. Branches are gracefully arched. A rapid grower, 8 to 10 feet in height and diameter. \$1.49 each; 2 for \$2.79; 4 for \$5.39; 6 for \$7.79.

BLUE SPIREA (*Caryopteris incana*)

A low, spreading shrub with clusters of fragrant blue flowers from September to frost. Gray-green foliage. 98c each; 2 for \$1.79; 4 for \$3.39; 6 for \$4.79.

DEUTZIA

Pride of Rochester. Often grows 8 feet high. Bears large clusters of double, pale pink blooms on sturdy stems in July. A profuse bloomer. 98c each; 2 for \$1.79; 4 for \$3.39; 6 for \$4.79.

HYDRANGEA

A. G. A very widely planted shrub especially good in partly shaded locations. Large, loose, white flower heads, attractive for a long time in the summer. Vigorous and hardy. Grows 5 to 6 feet high. \$1.19 each; 2 for \$2.29; 4 for \$4.39; 6 for \$6.29.

P. G. Huge, conical heads of bloom in August and September. Pure white at first, later turning pink and bronze. \$1.19 each; 2 for \$2.29; 4 for \$4.39; 6 for \$6.29.

FLOWERING QUINCE (*Cydonia japonica*)

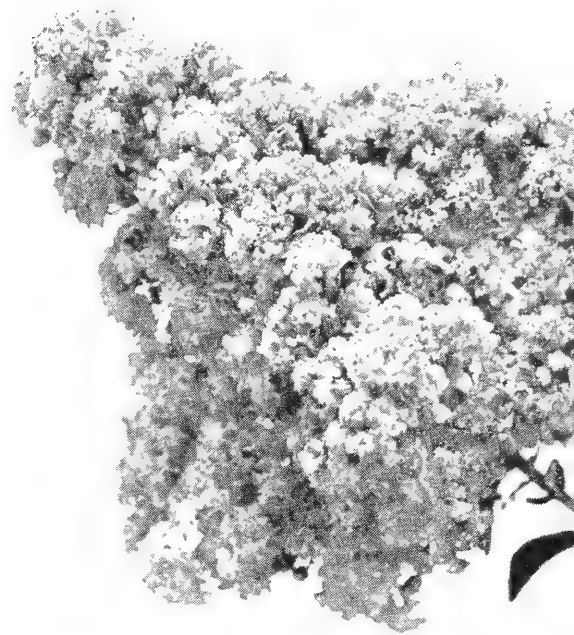
Brilliant red flowers cover the spiny branches in very early spring. Grows 5 to 6 feet in height. The small, greenish yellow fruits are inedible. \$1.19 each; 2 for \$2.29; 4 for \$4.39; 6 for \$6.29.

MOCK-ORANGE (*Philadelphus virginialis*)

Large, double white flowers in June; sweet fragrance. Grows 8 to 10 feet tall in either sun or part shade, in practically any soil. Hardy and dependable, the Mock-Orange is a favorite because of its wonderful fragrance and profuse blooming habit. 98c each; 2 for \$1.79; 4 for \$3.39; 6 for \$4.79.

TAMARIX

Summer Glow. Graceful, bright wine-red flower sprays set off by feathery, light green foliage. Blooms profusely all through the summer; grows 4 to 6 feet tall. 98c each; 2 for \$1.79; 4 for \$3.39; 6 for \$4.79.



CRAPE-MYRTLE



MOCK-ORANGE (*Philadelphus virginialis*)



FLOWERING QUINCE



Plant America

COLLECTION 2912

1 each of the eight Shrubs
listed on this page

for only \$5.95



HYDRANGEA A. G.



RUSSIAN OLIVE

RUSSIAN OLIVE (*Elaeagnus angustifolia*)

A very hardy and vigorous small tree of rather dense, spreading growth. It has woolly gray foliage that is outstanding. The fragrant flowers, silvery on the outside and yellow inside, come in early June. The yellow-coated berries with silvery scales are small and inconspicuous, but the foliage is distinctive enough to warrant planting. Shredding brown bark on the trunk is ornamental in winter. Plant in the sun in well-drained soil. 98c each; 2 for \$1.79; 4 for \$3.39; 6 for \$4.79.

FIREBERRY

Brilliant (*Aronia arbutifolia brilliantissima*). Dark green leaves, silvery on the underside and red in autumn. Fiery red berries in fall and winter, following white flowers. Very hardy.

Grows about 6 feet tall. An attractive, densely branched shrub, dependable in almost any soil. Always produces fruit in great quantities. 98c each; 2 for \$1.79; 4 for \$3.39; 6 for \$4.79.



SWEET SHRUB

SWEET SHRUB (*Calycanthus floridus*)

Large, brownish flowers, which are extremely fragrant when crushed in the hand. Reaches about 8 feet in height and blooms in early summer. A dense, hardy bush with glossy foliage, which does well in any good garden soil. It will thrive in partial shade. 98c each; 2 for \$1.79; 4 for \$3.39; 6 for \$4.79.

HANSEN BUSH CHERRY

Cherry-sized, sweet black fruit that may be eaten fresh or made into delicious preserves. Hardy; quick bearing. Dwarf, bushy shrub making a fine hedge; red in autumn. Plant 2 to 4 feet apart. 98c each; 2 for \$1.79; 4 for \$3.39; 6 for \$4.79.



WEIGELA

COLLECTION 2913

1 each of the six
shrubs listed on
this page

for only \$4.49

SPIREA

Billiardi. A very hardy shrub becoming 4 to 5 feet tall and blooming in July and August, and even longer if the dead flowers are cut off. The blooms are deep pink or rose color and come in panicles 4 to 6 inches long, with stamens much longer than the petals. Very showy and fine for cutting. Rather compact in growth; excellent for foundation planting. 98c each; 2 for \$1.79; 4 for \$3.39; 6 for \$4.79.

Vanhouttei (Bridal Wreath). The best known of all Spireas. In May and June the gracefully arching branches are covered with flat clusters of tiny white flowers. Vigorous and dependable, this has long been a favorite. Handsome bluish green foliage makes it desirable all season. Makes a splendid flowering hedge and specimen shrub. Adaptable everywhere. 98c each; 2 for \$1.79; 4 for \$3.39; 6 for \$4.79.



SPIREA VANHOUTTEI

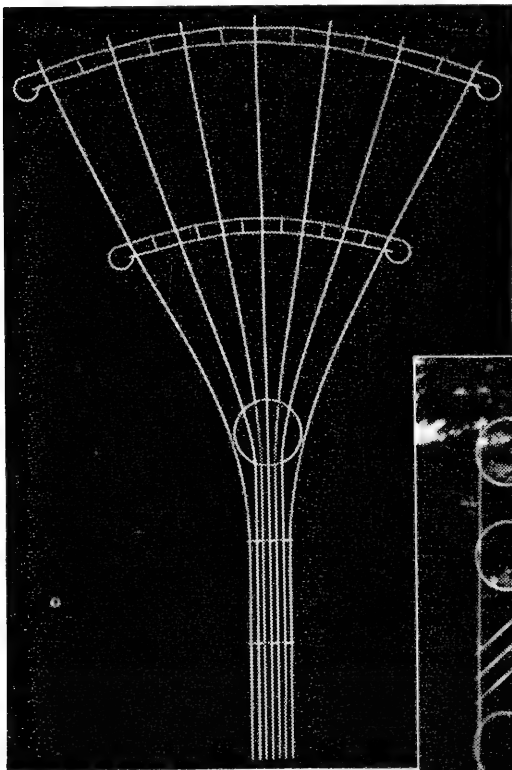
WEIGELA

Rosea. Valuable for its rose-pink blooms, which are borne in great profusion in late May. Individual flowers are trumpet shaped, with a darker tint in the throat. Very showy in mass effect on the large, spreading shrub. It grows 8 to 10 feet wide and tall. Vigorous and healthy, with practically no spraying needed. Good for hard-luck situations, for it is not particular as to soil and always furnishes plenty of color in the shrub border. It does best in full sun. 98c each; 2 for \$1.79; 4 for \$3.39; 6 for \$4.79.

Garden Accessories

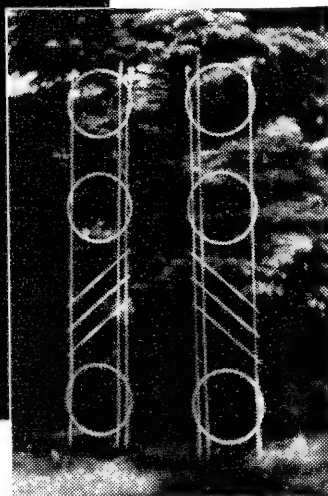
All-Steel GARDEN TRELLISES

The ornamental, practical and modern trellis that eliminates the repair work so often necessary on the older wooden types. Made of electro-welded steel rods, enameled white to withstand the weather and add beauty to your lawn and yard. Easily reset as desired. Perfectly safe for children and pets.



FAN TRELLIS

No. 465. Popular and sturdy. 72 in. high; 42-in. spread. \$3.98 per pair. For handling and postage add 50c.



MODERN TRELLIS

No. 462. May be used separately or as a pair. \$3.45 per pair. For handling and postage add 50c.

**GLEAMING WHITE PLASTIC
OVER HARDENED STEEL
WILL NEVER RUST
OR NEED PAINTING.
YEARS OF PROTECTION**

**BILD-A-FENCE
FENCING • VISIBLE AT NIGHT**



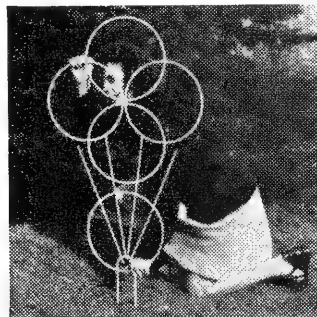
EACH UNIT IS
25" HIGH
12" WIDE
1/2" THICK
INTERLOCKING
CONSTRUCTION
FOR
RELIABILITY

FENCING UNIT

Lifetime fencing of gleaming white plastic bonded to hardened steel. Will not chip or rust; will never need painting. Interlocking construction makes this fencing the strongest of its type on the market. \$2.98 carton makes a 10-ft. fence.

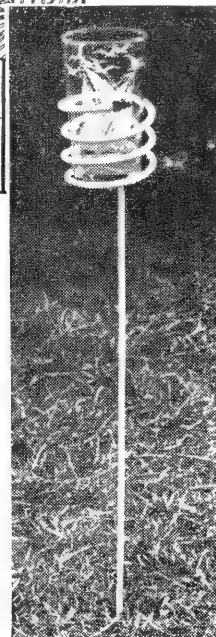
COASTER

Gleaming white plastic bonded to hardened steel, smartly tipped with jet-black plastic cap. Strikingly beautiful. Holds any size glass or small potted plant. Adds a charming touch to your lawn. Will last a lifetime. Set of four, \$1.98.



CIRCLE TRELLIS

No. 456. Popular trainer trellis. 36 in. high; 24 in. wide. \$3.25 per pair. For handling and postage add 30c.



D-X AERO-SPRAY

Keep your house plants healthy and beautiful with D-X Aero-Spray. This low-pressure aerosol bomb makes it easy to kill aphids, spider mites, thrips, mealy bugs, white fly and other insects. Contains pyrethrum, rotenone and piperonyl cyclonene. 10-oz. spray bomb \$1.50; 2 bombs for \$2.85. For handling and postage add 20c.



TRI-CON FEEDER

The easy, fast, cheaper way to fertilize plants as they are watered. Place water-soluble fertilizer in jar and it comes out in liquid form, properly mixed. Also may be used as a stationary sprinkler, \$5.75. For handling and postage add 35c.

KELLOGG'S AZALEAMUM FOOD (K-A-F)

Azaleamums are the prize flowers of your garden. Feed them regularly with exactly the kind of nourishment they need. This specially prepared, highly concentrated formula is easily and completely soluble in water. Just one tablespoonful of K-A-F dissolved in a gallon of water is enough to feed six Azaleamum plants for a week; 12 ounces will nourish six plants all season.

12-oz. unit \$1.25 24-oz. unit \$2.00
36-oz. unit \$2.75

KELLOGG'S AZALEAMUM SPRAY (K-A-S)

Azaleamums are strong, hardy plants . . . healthy, too, but they are subject to attacks by insects and fungus, like all other plants. Be on the safe side and spray regularly with K-A-S, a special formula developed by our experts. Compounded of Lindane, Rotenone and Ferbam, it assures your plants of maximum health. Just 4 ounces is enough to spray six Azaleamums all season.

4-oz. unit \$1.25 8-oz. unit \$2.00
12-oz. unit \$2.75

COMBINATION OFFER:

1 unit K-A-F and 1 unit K-A-S for only \$2.00

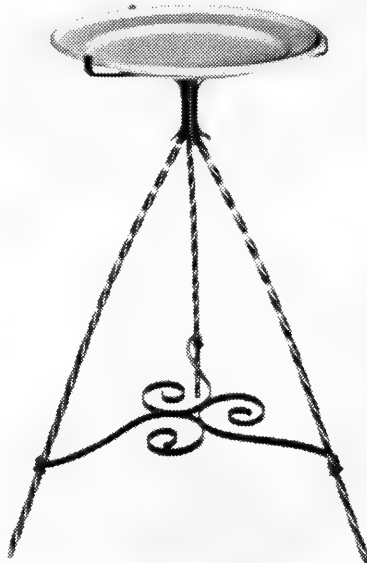
**We highly recommend Azaleamum Food and Azaleamum Spray
for all Chrysanthemums and other perennial plants.**

New Light, Easy-to-Handle Bird Baths

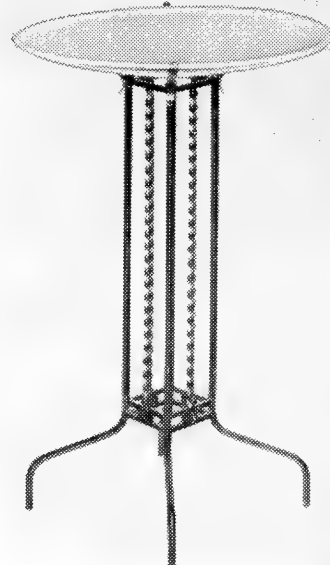
Safe—light—portable—all metal. No storage problem; no breakage



FLOWERBED. Porcelain enameled bowl; green iron base. Bowl snaps into place. Simply push stake into ground. Height 28 in.; bowl 16½ in. wide, 2 in. deep. **\$4.95.** For handling and postage add 35c.



LAWN. Porcelain enameled bowl; heavy black base and grill, wrought-iron finish. Bowl snaps into place. Can easily be moved. Height 31 in.; bowl 16½ in. wide, 2 in. deep. **\$7.95.** For handling and postage add 40c.



ARISTOCRAT. Bowl slopes gradually from edge to center. Heavy wrought-iron base. Easy to assemble. Height 33½ in.; bowl 20½ in. wide, 2½ in. deep. **\$14.95.** For handling and postage add 50c.

New "Speedy Fill" Bird Feeders

So simple to fill! Just raise the hood and pour feed into hopper. Feed drops automatically into feeder tray. Hood and feeding tray are made of steel, in autumn-brown finish. Hopper is clear, thick, one-piece plastic.



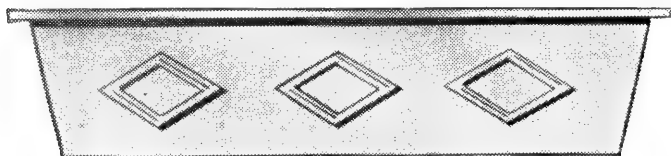
HANG-UP FEEDER. This feeder, with its large hood, may help solve the squirrel problem if you hang it far enough away from tree trunk. Hood 14¾ in. across. Holds 1½ to 2 lbs. **\$3.50.** For handling and postage add 20c.

STEEL POST FEEDER. Can be placed anywhere in a garden. Push post about a foot into the ground. 6-ft. solid steel post. Very easy to set up. Hood 14¾ in. across. Holds 1½ to 2 lbs. **\$5.95.** For handling and postage add 29c.



MODERN All-Steel PLANT BOXES

For flowers, plants and bulbs. A smart combination of beauty, durability and utility.



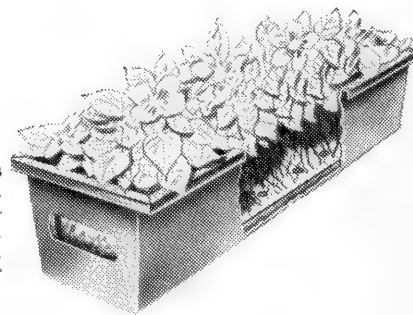
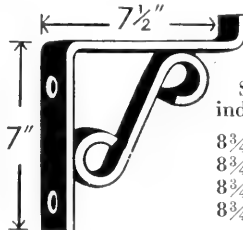
Deluxe Plant Box

Heavy-duty steel; leak-proof. Garden-green color.

- 8¾ x 6 x 15 in. **\$1.25.** For handling and postage add 29c.
- 8¾ x 6 x 18 in. **\$1.49.** For handling and postage add 29c.
- 8¾ x 6 x 24 in. **\$1.65.** For handling and postage add 35c.
- 8¾ x 6 x 30 in. **\$1.89.** For handling and postage add 40c.
- 8¾ x 6 x 36 in. **\$2.39.** For handling and postage add 43c.

Multi-Purpose ORNAMENTAL BRACKETS

For use with the plant boxes offered above. Heavy-duty. For indoors or outdoors. Garden-green. Will hold 300 lbs. Rolled edge ⅝ in. thick. 7½ x 7 in. **95c per pair.** For handling and postage add 15c.



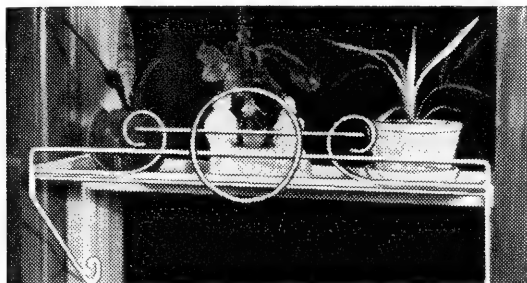
Imperial Plant Box

Sub-irrigating; heavy gauge galvanized steel. For indoor or outdoor use. Garden-green.

- 8¾ x 6 x 18 in. **\$1.99.** For handling and postage add 34c.
- 8¾ x 6 x 24 in. **\$2.39.** For handling and postage add 35c.
- 8¾ x 6 x 30 in. **\$2.59.** For handling and postage add 39c.
- 8¾ x 6 x 36 in. **\$2.95.** For handling and postage add 45c.

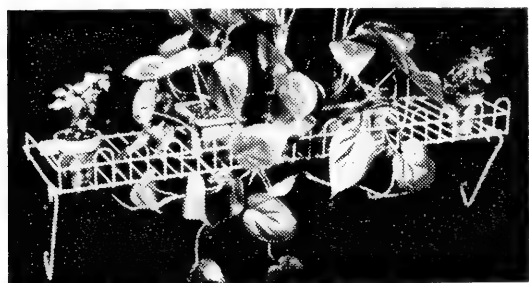
R. M. KELLOGG CO., Three Rivers, Mich.

Indoor Window Garden Needs



NEW AFRICAN VIOLET SHELF

No. 724. A new self-watering tray. Leak-proof aluminum tray, 6 in. wide x 24 in. long x $\frac{3}{4}$ in. deep keeps plants watered for days. White enamel steel wire frame. Attaches to indoor window sills or upper sash. Does not interfere with opening or closing of windows. \$2.19. For handling and postage add 25c.



OUR GIANT PLANT SHELF

No. 730. Get more space with this sturdy white enameled steel self-mounting indoor shelf. Simply hang it on the window sash. Also good for porches and plain wall use. 10 in. wide x 24 in. long, \$2.00. 10 in. wide x 30 in. long, \$2.25. For handling and postage add 25c and 30c.

SPECIAL OFFER 7150

One dozen planters of the same kind, assorted two each Red, Yellow, Gray, Coral, Chartreuse and Green.

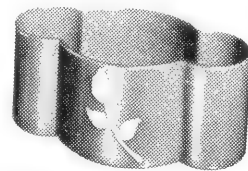
No. 507-7. 12 for \$4.39. No. 302. 12 for \$4.39.
No. 101. 12 for \$3.98. No. 402. 12 for \$3.60.
No. 301. 12 for \$3.39. For handling and postage add 35c.

PLANTERS—Sub-Irrigated and Wick Types

Made of plastic, in six colors: red, yellow, gray, coral, chartreuse and forest green. The sub-irrigated type has a perforated removable drainage tray. Wick-type planters have a fiberglass wick that feeds water to soil by capillary action.



No. 2901. Planter Assortment. Has one rectangular sub-irrigated planter 8 in. long x 4 in. wide x $3\frac{1}{4}$ in. deep and two wick-type planters ($4\frac{1}{2}$ in. square x $3\frac{1}{2}$ in. deep). One color to an assortment. Specify color. \$1.59. For handling and postage add 19c.



No. 507-7. Sub-irrigated Planter. Has removable drainage tray. Specify color. 4 for \$1.59. For handling and postage add 19c.



No. 101. Wick-fed Planter. Has removable base. $4\frac{1}{2}$ in. x $4\frac{1}{2}$ in. x $3\frac{1}{2}$ in. deep. Specify color. 4 for \$1.45. For handling and postage add 15c.



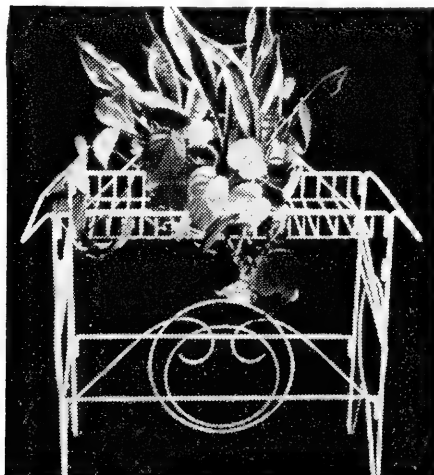
No. 301. Wick-fed Planter. Specify color. $4\frac{1}{2}$ x $3\frac{1}{8}$ in. 6 for \$1.89. For handling and postage add 20c.
No. 302. $5\frac{1}{2}$ x $3\frac{3}{8}$ in. 6 for \$2.35. For handling and postage add 24c.



No. 401. Aqua-matic Planter. Wick-fed type. Specify color. $3\frac{3}{4}$ x $3\frac{1}{2}$ in. 6 for \$1.29. For handling and postage add 15c.
No. 402. $4\frac{3}{4}$ x $4\frac{1}{2}$ in. 6 for \$1.98. For handling and postage add 20c.

MODERN INDOOR PLANT TABLES

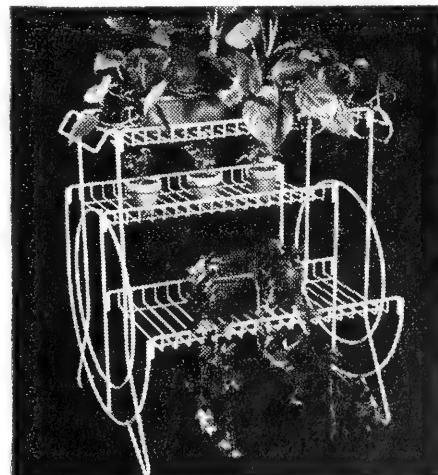
Your house plants will take on new elegance with these beautifully designed plant tables. Built of sturdy steel rods to last a lifetime, finished smooth in either white enamel or black wrought-iron finish, balanced to prevent tipping. Shelves have a guard rail at front and back to keep plants secure. Convenient side rails for easy portability. May also be used outdoors in the summer. Easy to assemble; no tools, bolts or screws are needed.



ONE-SHELF TABLE. 21 in. x 21 in. x 10 in. deep. No. 751A. White Enamel. No. 751B. Black Wrought-Iron Finish. \$2.95 each; 2 for \$5.50. For handling and postage add 35c each.



TWO-SHELF TABLE. Standard shelf on top; African violet tray below. 30 in. x 10 in. x 23 in. No. 752A. White Enamel. No. 752B. Black Wrought-Iron Finish. \$4.25 each; 2 for \$8.00. For handling and postage add 40c each.



THREE-SHELF TABLE. Shelves are offset to provide head room for tall plants. Six square feet of shelf. Overall size 20 in. x 24 in. x 26 in. No. 753A. White Enamel. No. 753B. Black Wrought-Iron Finish. \$8.25 each; 2 for \$16.00. For handling and postage add 50c each.

BE SURE TO STATE YOUR CHOICE OF FINISH—PLANTS NOT INCLUDED WITH PLANT TABLES OR SHELVES

Kellogg's Honor Roll DAHLIAS

Sturdy, showy Dahlias contribute their full share to the late summer and autumn garden. For generations they have been among the favorite flowers for exhibition, for some types reach an enormous size. Like other plants, they have been greatly improved in recent years by hybridizers who have introduced many new forms and colors.

Dahlia tubers are planted in spring when frost is over. They need a location in full sun, in moist but well-drained soil. Too rich a soil is to be avoided. The crowns of the tubers are set 4 to 6 inches below the ground surface. Plants should be staked securely to prevent wind damage. Largest flowers are obtained if side buds are removed from the stems and feedings of liquid manure given as the buds begin to form. After frost has killed the foliage, the tubers should be taken up, dried well and stored for the winter.

From the long list of Dahlia varieties, we have chosen a representative group of top-notch large-flowered varieties and pompons.

LARGE-FLOWERED VARIETIES

- Chautauqua Giant.** Large, yellow-orange blooms to 10 inches in diameter, of good formation and borne on strong stems.
- Commando.** Clean dark lavender flowers on good stems. Very large.
- Commodore.** Gigantic blooms averaging 10 inches across, carried on strong stems. Rich lemon-yellow with a golden sheen. Stocky, spreading plant 4 feet tall. Very free flowering.
- Marie.** Soft pastel pink, with lighter shading at the tips of the petals. Compact grower and free bloomer. Keeps very well when cut.
- Mrs. George Le Boutellier.** Deep crimson-red. Exceptionally large flowers held well above the foliage. Strong, healthy, wide-spreading plant.
- Ogden Reid.** Huge show blooms to win prizes. Flowers up to 16 inches across have been produced. A beautiful blending of pink tones.
- Ruffled Giant.** Velvety carmine-red petals, pleasingly arranged. A large bloom on a fine sturdy stem. Of top quality and performance. Here is a Dahlia that should be in every garden.
- White Giant.** Enormous exhibition flowers of crisp, snowy white. Outstanding wherever it is shown.
- 75c each; 2 for \$1.40; 4 for \$2.60; 8 for \$4.40; 12 for \$5.95

COLLECTION 1651

**1 each of the 8 large-flowered Dahlias
for only \$3.50**



Chautauqua
Giant

4 fine POMPON DAHLIAS

Bride's Bouquet. White.
Catherine. Orange-pink.
Red Ball. Rich red.
Yellow Colosse. Clear yellow.

45c each; 2 for 85c;
4 for \$1.60

COLLECTION 1652

**1 each of 4
Pompon Dahlias
PLUS 1 Red Ball**

**5 in all for only
\$1.45**

CANNAS — For Your Formal Garden and Beds

These are popular summer bedding plants that make very bold and striking color effects. They bloom throughout the summer, until cut down by frost. The large foliage in different shades of green and bronze is exotic looking. Cannas need plenty of space and water. Plants are set 18 to 24 inches apart in beds. To provide good drainage, the bed may be mounded up in the center to a height of

4 to 6 inches above the level of the surrounding area. Cannas are not for small, restricted gardens, but on wide lawns and in large public grounds where a colorful display is wanted, they are useful and popular.

CITY OF PORTLAND. Deep rich pink blooms. Green foliage. 5 ft. Illustrated at right.

KING HUMBERT. Huge flowers of brilliant orange-scarlet marked bright red. Bronze foliage. 5 ft. Illustrated at right.

RICHARD WALLACE. Large, rich creamy yellow flowers. Green foliage. 4 ft. Illustrated at right.

ROSAMUND COLES. Upper part of petals is beautiful scarlet with heavy yellow border; lower part is canary-yellow. An early bloomer. Very robust.

THE PRESIDENT. Immense, firm flowers of rich glowing scarlet, carried on strong, erect stalks. Resists heat and drought well. Rich green foliage. 4 ft. Illustrated at right.

30c each; 4 for \$1.00; 8 for \$1.75; 12 for \$2.40

COLLECTION 1653

A REAL BUY!

**10 Assorted Cannas, our choice
for only \$1.95**

POPULAR GARDENING

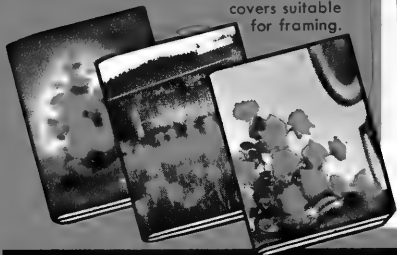
You'll like Popular Gardening . . . because it's fun to read . . . because it's filled with time and work saving gardening tips that reach you at just the right time of the year . . . because its step-by-step picture articles show you how to grow better flowers outdoors and indoors . . . summer, winter, spring, fall.

Popular Gardening, America's all-new, all-gardening magazine has scored the most resounding success of any gardening publication. Why? Simply because it gives garden lovers like you more joy from your garden hobby than you've ever known before. It tells you what you want to know about roses, glads, mums, peonies and other flowers; seeds, bulbs, plants, lawns, vegetables, shrubs, and trees to help you to grow your best-ever garden.

by nationally known
Paul F. Frese, assisted by Theodore A. Weston, and
other top garden writers and gardening experts.



Inspirational flower arranging
and garden scene
covers suitable
for framing.



Popular Gardening *tells you...*

- HOW** you can raise "flower show quality" flowers at home.
- HOW** you can make best possible use of your garden space.
- HOW** you can control weeds and destructive pests.
- HOW** you can get the most from your gardening equipment.
- HOW** you can grow more good things for less money.
- HOW** you can select the best annuals, perennials, foundation plants.
- HOW** you can make your home a flower-filled jewel in a beautifully landscaped plot.

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Recommended by **R. M. KELLOGG COMPANY**

GRAND OPERA SERIES
Lovely New Pastel Color Selections



*Plant
America*

RIGOLETTO
LA TRAVIATA

LA BOHEME

Finest **Selected CANNAS**

Here is a whole new family of Cannas, quite distinct from the old familiar varieties. These have very delicate tints that sparkle in the sunlight. Individual florets are like those of a gladiolus in size, and they are carried in huge trusses.

By all means try some of these wonderful new Cannas in your flower border. A sunny spot against a fence will be perfect.

AIDA. Broad, rounded, overlapping petals. The base color is old-rose, overlaid with delicate salmon. Large, full truss of bloom.

LA BOHEME. Nicely formed head of bloom. Soft rosy peach overlaid with light pearl tints. Full of life and beauty.

LA TRAVIATA. Petals are perfectly placed in the head of bloom, making a large mound of color. A delightful, lively old-rose.

MIGNON. The upper petals of each floret are peach and rose color; the lower has more old-gold tones. A beautiful blend.

MME. BUTTERFLY. Soft horizon-yellow with overtones of daybreak-pink. A truly wonderful combination of soft tints.

RIGOLETTO. Pure canary-yellow when first opening, passing to light lemon-yellow as the flowers develop. A topnotch yellow.

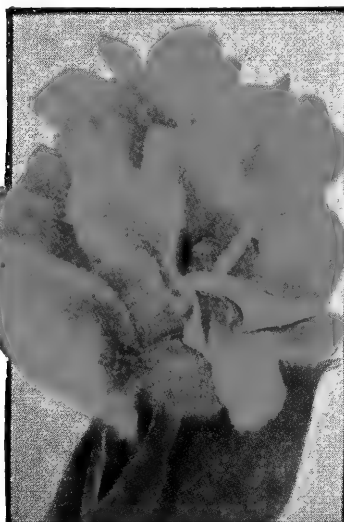
60c each; 6 for \$3.20; 12 for \$5.95; 25 for \$11.20; 100 for \$39.95

(In lots of 100, less than 40c each)

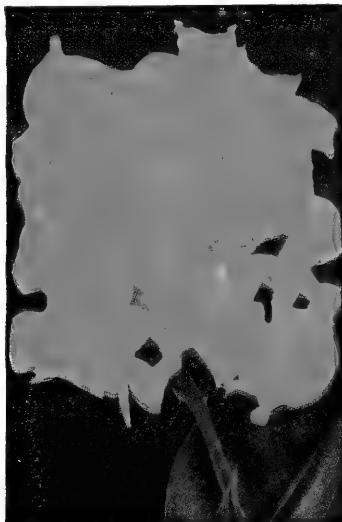
COLLECTION 1654

**10 fine Grand Opera Series
Cannas, our choice**

for only \$3.95



THE PRESIDENT



RICHARD WALLACE



CITY OF PORTLAND



KING HUMBERT

STANDARD VARIETIES

- Aetna.** Deep scarlet. A tall, strong grower.
- Bluette.** Large, light purple florets. Clean, healthy foliage. Blooms over a long season, and flowers are long lasting.
- Border Gem.** Brilliant rich deep purple. Large, well-formed flowers. Tall and erect.
- Bright Eyes.** Florets are unusually large and amazingly brilliant. The color is bright red with a dark eye. Conspicuous for its size and color, making a fine show in the garden.
- Caroline Vandenberg.** True lavender-blue without any magenta shades. Large individual florets. Free blooming and very attractive.
- Chieftain.** Deep crimson, perfectly formed flowers on erect stems. Strong growing and early blooming. A real asset to any garden.
- Daily Sketch.** Extra-large trusses and large individual florets. Light salmon-pink with crimson-rose eye. From a short distance, it looks like a splendid rose-colored Phlox. A rugged plant about 3½ feet tall.



©

STARLIGHT

We wish we could take you on a tour of our nursery fields so that you could see how marvelous the plants are that we grow there. Our soil is something pretty special. Surrounded by the waters of three rivers, we have a moist atmosphere; but in order not to be dependent on natural rainfall, we have fifty acres under irrigation. The result is root systems such as you have never seen. With such a grand start, Kellogg plants have everything in their favor.

FOUR NEWER VARIETIES

Cheerfulness. Large florets of sparkling pink, which keep their color even in bright sunshine. A late-flowering variety that prolongs the season several weeks.

Purple Heart. A brilliant shade of deep blue-purple, intensified by a darker center given sparkle by the dainty cream-colored anthers. Good-sized trusses of large florets.

Ruth May. Very pale pink with red eye. A very vigorous, dwarf grower with healthy foliage and large trusses of bloom. Later than most.

Sir John Falstaff. A giant among Phlox. Color is a rich luminous salmon-pink, one of the loveliest in the garden. A really massive flower truss on a robust plant 24 to 36 inches tall.

60c each; 3 for \$1.65; 6 for \$2.95;
12 for \$4.95

COLLECTION 2427

1 each of all 22 varieties listed on these two pages
for only \$5.29

COLLECTION 2425

1 each of the 8 Phlox illustrated
for only \$2.35



HARDY PHLOX

Ethel Pritchard. Clear, pale lavender-blue in color. The florets are of an especially delicate texture, to match the soft color. A medium-tall plant, blooming in midseason.

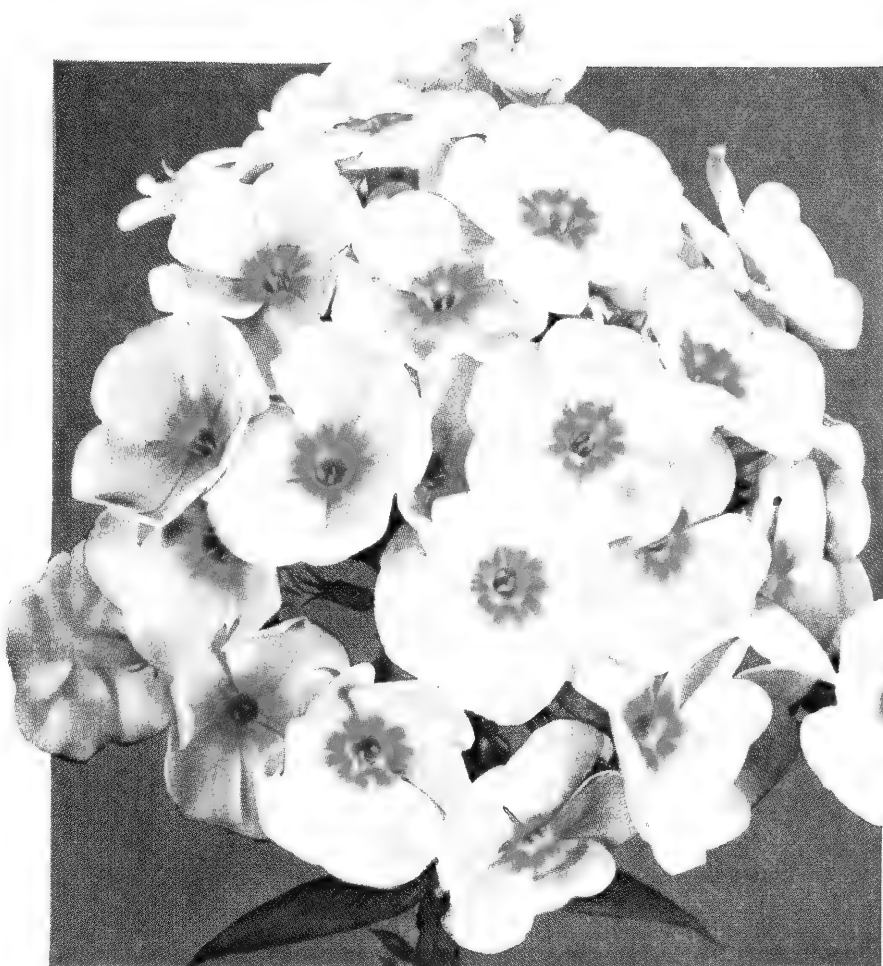
Eva Foerster. Brilliant salmon-pink with a white eye. Dwarf growing.

Hauptmann Koehl. Dark blood-red, holding its color well right through the heat of summer—a decided advantage in most areas. Large clusters of bloom on tall, strong stems. Grows about 2½ feet high.

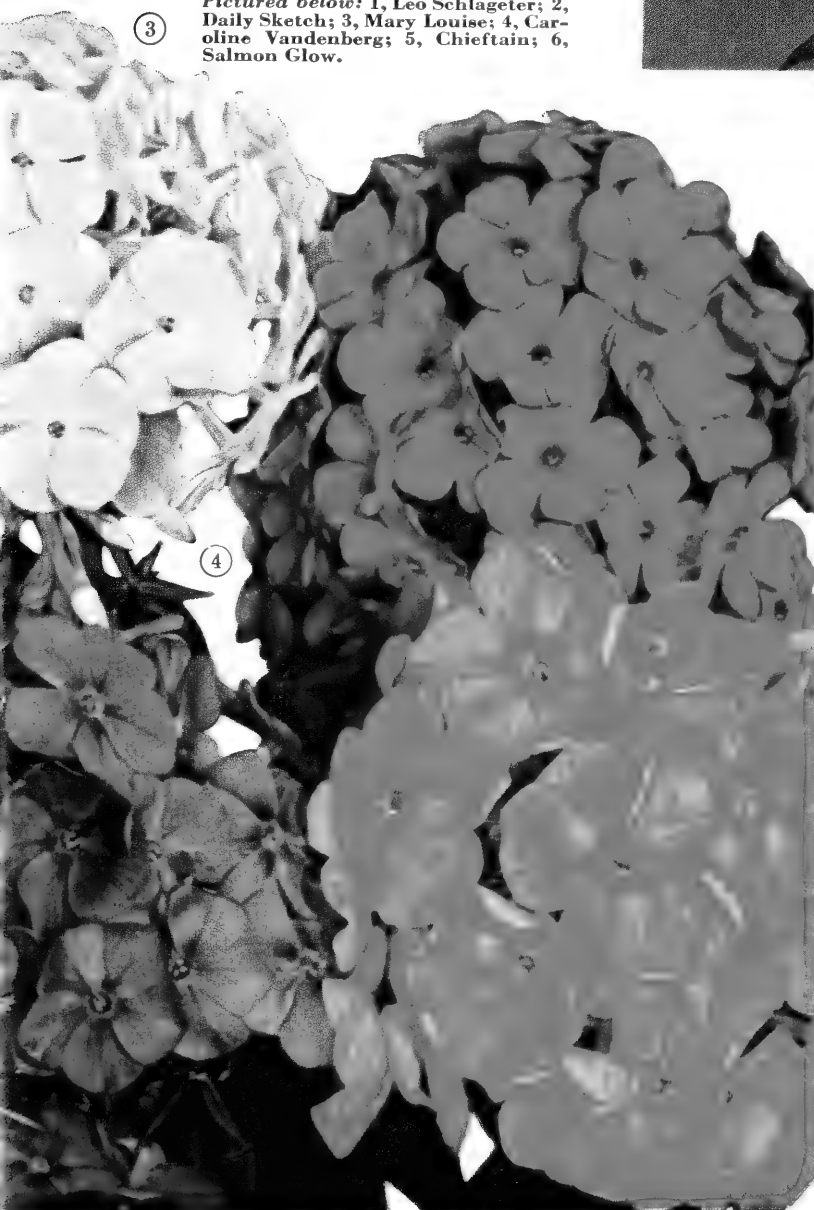
Leo Schlageter. Brilliant scarlet blooms that seem to glow with fire. Among the very top varieties in its color. Of splendid habit, growing 3 feet tall and blooming early. Fine rich heads of bloom.

Lillian. Very fine pale salmon-pink flower of medium size and height. A good grower with clean foliage. Very free in bloom.

Mary Louise. The finest pure white variety. Heads of bloom are of immense size, and the individual florets are twice as big as those of most sorts. A favorite everywhere, for white is the one indispensable color in any planting. Grows well and blooms profusely. The plant is of medium height.



Pictured below: 1, Leo Schlageter; 2, Daily Sketch; 3, Mary Louise; 4, Caroline Vandenberg; 5, Chieftain; 6, Salmon Glow.



POLKA DOT

Standard Varieties, continued

Pinkette. The large florets are delicate pink in color—very appealing and lovely. Flower heads are of good size, and the plant is a fine grower.

Polka Dot. White with red eye, a compelling color combination. Well-shaped flower heads composed of large florets. Good strong stems. Always a very desirable variety.

Salmon Glow. Lively flame-pink with salmon shades, softened with lilac and white tints at the center, giving the effect of rich salmon color. It improves with age. Very free blooming. Tall, straight stems.

San Antonio. Immense heads of deep, non-fading blood-red. Always a good color, dominant in any planting. Large flower heads on a strong plant. Unusually prolific in bloom. Grows 2½ to 3 feet tall.

Starlight. Rich violet color with a distinct white star in the center. Especially effective when planted with the white Phlox Mary Louise.

All standard varieties

35c each; 3 for 98c; 6 for \$1.79;
12 for \$3.29

COLLECTION 2428

10 Phlox, our choice of varieties

for only \$2.69

COLLECTION 2426

1 each of the 8 Phlox illustrated PLUS 1 each of the 4 newer varieties, 12 plants in all

for only \$3.95

Kellogg's SHADE AND

DOGWOOD

White (*Cornus florida*). Distinctive horizontal branches bearing single white flowers in early spring, followed by red fruits relished by birds. Foliage turns red in the fall. A splendid specimen tree and one of the most delicate-appearing of all our native trees. 3 to 4 ft., \$1.49 each; 2 for \$2.69; 4 for \$4.89.

Pink (*C. florida rubra*). Just like the preceding in growth but with exquisite pink flowers. Makes an enchanting picture when planted in combination with the white form. \$2.75 each; 2 for \$5.25; 4 for \$9.95.

COLLECTION 851

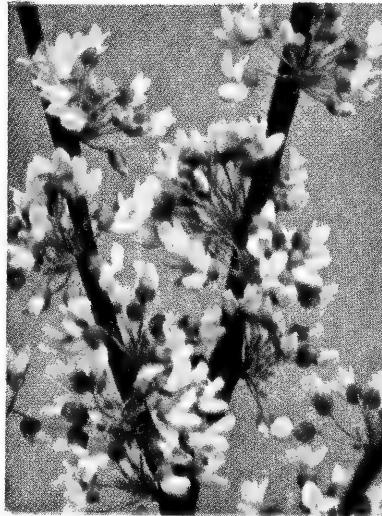
**1 Pink Dogwood and
1 White Dogwood
for only \$3.95**

PINK DOGWOOD

TULIP-TREE

(*Liriodendron Tulipifera*)

A handsome large, stately tree of sturdy habit. Named for its tulip-shaped, light yellow flowers, carried in late May at the top of the tree. A fine street tree if given sufficient moisture. \$1.95 each; 2 for \$3.65; 3 for \$4.95.



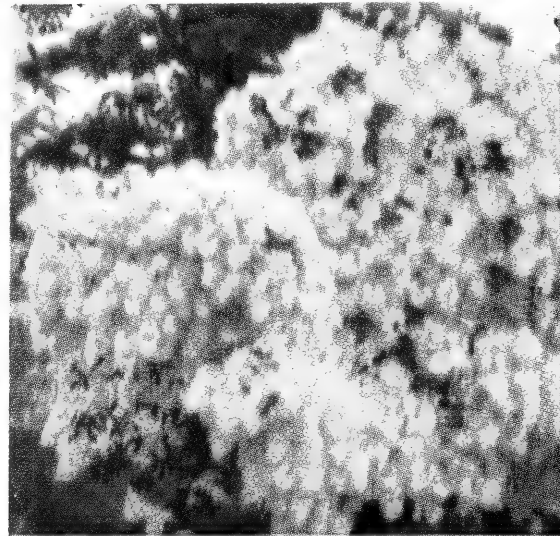
REDBUD

REDBUD

(*Cercis canadensis*)

Also known as Judas-tree, and it has lavender-pink rather than red flowers. They pop out of the bark in early spring before the leaves appear. The tree grows 20 to 30 feet high. Most attractive all season. \$1.15 each; 3 for \$3.29; 6 for \$5.95.

*Plant
America*



©

SMOKE-TREE

SMOKE-TREE (*Rhus Cotinus*)

Large, loose panicles of flowers with spreading hairs that give a smoky effect. A bushy shrub blooming in early summer. In fall the foliage turns to red, yellow and brown. 98c each; 2 for \$1.79; 4 for \$3.39.

MOUNTAIN-ASH

(*Sorbus Aucuparia*)

Very showy clusters of scarlet berries borne in profusion from July to winter. A very pleasing small tree for the lawn. 5 to 7 ft., \$1.95 each; 2 for \$3.65; 3 for \$4.95.



MOUNTAIN-ASH



TULIP-TREE

ORNAMENTAL *Trees*

SAUCER MAGNOLIA



HOPA CRAB

SAUCER MAGNOLIA (*Magnolia Soulangiana*)

A beautiful tree that grows to 20 feet or more in height. Widely planted for its really gorgeous, 4-inch flowers that open in early spring just before the leaves. They are cup shaped, white inside and stained purplish pink on the outside. Most worthwhile at any season, and especially spectacular when in bloom. It grows with very little care. \$2.85 each; 2 for \$5.55; 4 for \$9.95.



MAPLE

Crimson King Plant Pat. 735

A very decorative form of Norway Maple. All summer the leaves are about the color of a copper beech and, in addition, the branches and young foliage are a lighter, glistening color. A fine lawn specimen. 5 to 6 ft., \$4.99 each; 2 for \$9.78.

Silver

A good Maple for street planting. The foliage is light green, silvery underneath. A rapid grower in rich, moist soil. 4 to 5 ft., \$1.49 each; 2 for \$2.69; 4 for \$4.89.



SILVER MAPLE

WISCONSIN WEeping WILLOW (*Salix blanda*)

A hardy Willow with wide-spreading head and long, pendulous branchlets. Dark bark. A very desirable tree for use as a quick-growing ornamental on the lawn. Reaches a height of about 30 feet. 4 to 5 ft., \$1.95 each; 2 for \$3.65; 3 for \$4.95.



WISCONSIN WEeping WILLOW



MAPLE, CRIMSON KING



DAPHNE CNEORUM



AZALEA MOLLIS



FRENCH LILAC

Flowering SHRUBS

DAPHNE CNEORUM

A beautiful, low shrub with very fragrant, bright rosy pink flowers in small clusters. Blooms in May and often produces more flowers again in the fall. Seldom more than 10 inches tall and is, therefore, excellent for rock-garden use. The waxy foliage stays green all winter. 8 to 10 in., \$1.69 each; 2 for \$3.29; 4 for \$5.95.

AZALEA MOLLIS

These aristocratic shrubs are excellent for formal plantings, in the shrub border and foundation planting. They are hardy and not difficult to grow. Ordinary garden treatment gives good results; a partly protected spot is advisable. A long-lived plant, increasing in beauty as the years pass. Excellent for either mass or specimen planting. The large flowers that come in May are delicate shades of yellow, salmon, etc., which contrast well with the dark foliage of rhododendrons. These plants belong to the same family and do well when planted together.

There are many large Azalea gardens in the South that attract thousands of visitors every year and are world-famous. Not all of their varieties can be grown in the North, but *Azalea mollis* will be found very satisfactory if given a sheltered location. 10 to 12 in., \$1.69 each; 2 for \$3.29; 4 for \$5.95.

FRENCH LILACS (*Syringa vulgaris*)

The richly fragrant and hardy Lilac has become one of the most widely planted of all shrubs. The old-fashioned Common Lilac has been grown for several hundred years, but modern French Hybrids are an improvement on it, bearing both single and double flowers in larger heads and a wider range of color, as well as a longer flowering season. They also begin to bear flowers at a much earlier age than the older kinds. Lilacs grow freely in almost any good garden soil. They do best in full sun. Pruning is necessary from time to time. Since many of the French Lilacs are grafted, all suckers produced below the point of union must be removed.

Charles Joly. Beautiful bright crimson. Double.

Decaisne. Bluish lilac or steel-blue. Single.

Ludwig Spaeth. Crimson-purple.

Single.

Mme. Lemoine. White. Double.

Pres. Carnot. Pale lilac-pink. Double.

Thunberg. Mauve with white eye.

Double.

12 to 18 in., \$1.79 each; 2 for \$3.49;
4 for \$5.95

RHODODEN- DRON

These massive evergreen shrubs are among the showiest plants for permanent effects, especially in shaded places. Their huge heads of bloom are carried proudly against the thick, leathery leaves in early summer. They must have acid soil. The roots should be kept cool and moist by the use of a mulch of rotted oak leaves, peat moss or pine needles. It is best to set the plants where they will not be exposed to sharp winds. Mixed colors. 10 to 12 in., \$1.69 each; 2 for \$3.29; 4 for \$5.95.

HYPERICUM AUREUM

(GOLDEN
ST. JOHNSWORT)

A showy shrub with large, golden yellow flowers in late summer. Stiff, dense growth with bluish foliage. It does best in moist soil. 2 to 3 ft., \$1.25 each; 2 for \$2.29; 4 for \$4.39.



HYPERICUM AUREUM



RHODODENDRONS



FAMOUS CHIPMAN'S RED RHUBARB

RHUBARB

Chipman's Red. Stalks are red all the way through, of deliciously mild flavor, long and tender. Excelling for freezing. 75c each; 2 for \$1.20; 3 for \$1.65; 4 for \$2.10; 6 for \$3.00; 12 for \$5.65.

Giant Victoria. Large, beautiful red stalks produced over a long period. 6 for \$1.50; 12 for \$2.55; 25 for \$4.65; 50 for \$8.85; 75 for \$13.05; 100 for \$17.25.

HORSERADISH

Grated Horseradish made from the long, tapering roots adds a zest to fish and meat dishes. A perennial plant that will live for years. Dig the roots as needed. Whole root, 6 for \$1.00; 12 for \$1.85.

KELLOGG'S GRAPES

Juicy, delicious Grapes are a favorite with most families. Grown on fences or arbors, they need little space. A healthy vine will live for years and yield big crops of fruit.

- ~ **CACO.** Red, very juicy and sweet. Extra early.
- ~ **CATAWBA.** Large, amber-red fruit. Late; keeps well.
- ~ **CONCORD.** The standard blue-black Grape. Hardy; heavy yielder.
- ~ **FREDONIA.** Large, firm, juicy black fruit. Good shipper. Extra early.
- ~ **NIAGARA.** The best white. Heavy bearer of large bunches.

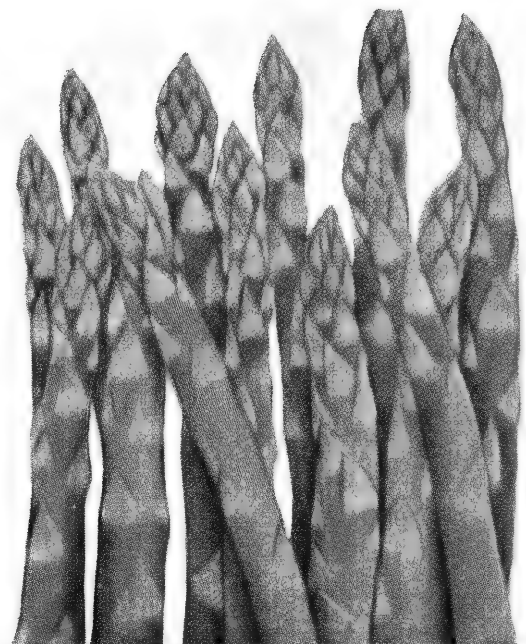
Any of the above	Each	2 for	3 for	6 for	12 for	25 for	50 for	100 for
1 yr., No. 1 . . .	\$0.50	\$0.85	\$1.20	\$2.25	\$4.35	\$8.55	\$14.50	\$26.95
2 yr., No. 260	1.05	1.50	2.85	5.55	10.25	16.95	31.95

~ **GOLDEN MUSCAT.** Mild and sweet; firm, meaty flesh. Waxy golden yellow; good shipper.

~ **SENECA.** Oval, golden yellow fruit with edible skin. Long bunches. Hardy.

~ **VAN BUREN.** Extra-early blue Grape. Hardy and very productive.

Any of the above	Each	2 for	4 for	6 for	12 for	25 for	50 for
1 yr., No. 1 . . .	\$0.65	\$1.15	\$2.15	\$3.15	\$6.15	\$10.95	\$19.95
2 yr., No. 175	1.35	2.55	3.75	7.35	13.95	26.95



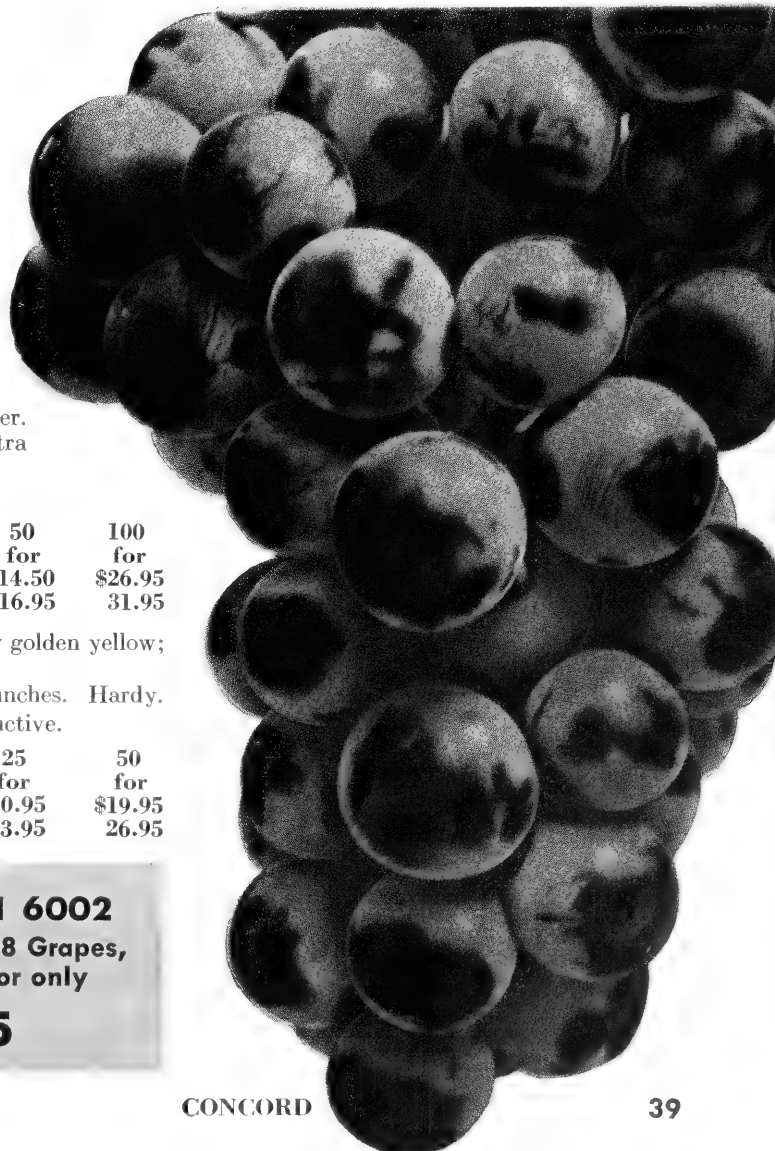
MARTHA WASHINGTON ASPARAGUS

ASPARAGUS

Martha Washington. Tender, plump, juicy stalks. Continues to bear for many seasons.

Paradise. Extra-large tips produced for many weeks. Very early.

1-yr., 12 for 55c; 25 for 75c; 50 for \$1.20; 100 for \$2.10; 500 for \$9.25; 1000 for \$18.00. 2-yr., 12 for 90c; 25 for \$1.20; 50 for \$1.80; 100 for \$3.00; 500 for \$12.60; 1000 for \$23.95.



COLLECTION 6002

1 each of above 8 Grapes,
1 yr., No. 1, for only

\$3.75

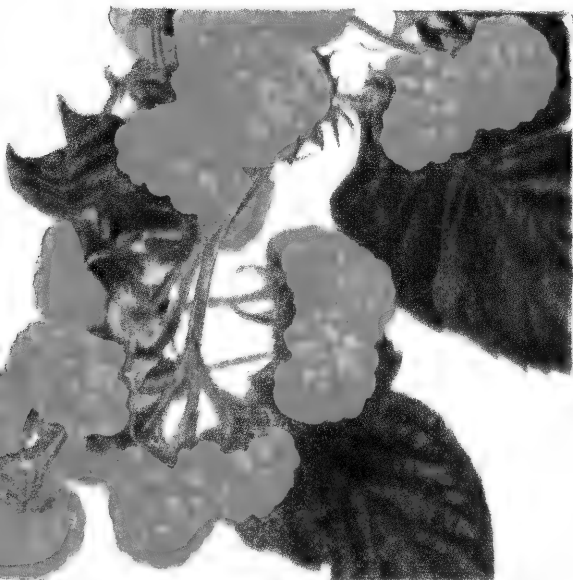
PLANTING INSTRUCTIONS
WITH ALL ORDERS

Delicious

RASPBERRIES



EARLY RED RASPBERRIES



GOLDEN QUEEN YELLOW RASPBERRIES



INDIAN SUMMER RASPBERRIES



SODUS PURPLE RASPBERRIES

~ **Indian Summer.** Everbearing. Large, thimble-shaped, rich red berries of delicious tart flavor. Thrifty grower.

~ **Latham.** Firm, bright red berries of good size. Keeps well and bears a heavy crop. Midseason to late.

~ **Sunrise.** Early and extra fine. Juicy, non-crumbling, fine-textured, bright red berries. Highly recommended.

Any of above 3 varieties:

	5	10	25	50	100	500	1000
1-yr., No. 1 plants	\$1.29	\$2.39	\$3.89	\$6.89	\$12.95	\$59.75	\$99.50
2-yr. transplants							
(bearing size) . . .	1.49	2.69	4.89	8.39	15.95	74.75	119.50

~ **September.** Delicious red fruit in late June and July, and again in September. Hardy and very productive. Good-sized berries.

	5	10	25	50	100
1-yr., No. 1 plants	\$1.79	\$3.39	\$6.95	\$12.95	\$24.95

~ **Early Red.** Perfect for canning and freezing. Ten days earlier than Latham. Enormous crops; for both home and commercial use.

	5	10	25	50	100
1-yr., No. 1 plants	\$1.69	\$3.29	\$7.95	\$15.45	\$29.95
2-yr. transplants					
(bearing size) . . .	2.69	5.19	11.95	21.95	39.95

~ **Golden Queen.** Golden yellow berries of sugary sweetness. Fine for table use and canning. Hardy; heavy bearer.

	5	10	25	50	100	500	1000
1-yr., No. 1 plants	\$1.49	\$2.69	\$4.89	\$8.39	\$15.95	\$74.75	\$119.50
2-yr. transplants	1.69	3.29	7.19	12.95	19.45	79.75	129.50

~ **Sodus.** Giant, bright purple berries that do not crumble. Very attractive, firm and well flavored. Stands dry weather well.

	5	10	25	50	100	500	1000
1-yr., No. 1 plants	\$1.29	\$2.39	\$3.89	\$6.89	\$12.95	\$59.75	\$99.50

BLACK RASPBERRIES

~ **Cumberland.** Hardy, healthy and a heavy bearer. Large, firm, jet-black berries with a delicious flavor. Very attractive in appearance. A wonderful long-distance shipper. The standard midseason variety.

~ **Logan.** Good-sized, glossy black berries that do not crumble or dry up. The best early variety. Rich flavor; uniform size. Strong grower.

~ **Morrison.** A superior late variety. Exceptionally vigorous and hardy. Firm and juicy; brilliant black.

1-yr., No. 1 plants, 5 for \$1.19; 10 for \$1.98; 25 for \$2.89; 50 for \$5.29; 100 for \$9.98; 500 for \$43.50; 1000 for \$76.50

COLLECTION 1216

10 Cumberland Black Raspberries

10 Latham Red Raspberries

Special . . . only \$3.49



CUMBERLAND RASPBERRIES

BERRIES



**SUNRISE
RED RASPBERRIES**



**RUBEL
BLUEBERRIES**

BOYSENBERRIES

Thorny. Huge berries combining the flavor of raspberries, loganberries, and blackberries. 5 for \$1.80; 10 for \$2.65; 20 for \$4.30; 50 for \$7.70; 100 for \$14.50; 500 for \$65.50; 1000 for \$110.00.

Thornless. Three weeks earlier than the above; perfectly thornless. 5 for \$1.98; 10 for \$2.90; 20 for \$4.75; 50 for \$8.50; 100 for \$15.95; 500 for \$74.75; 1000 for \$139.50.

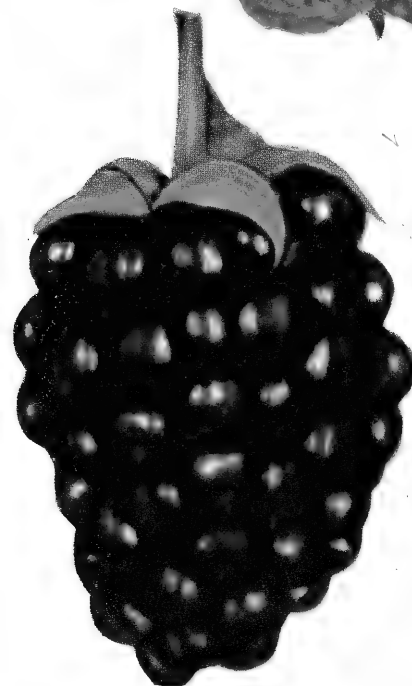
BLUEBERRIES

Jersey. Large, very light blue berries of fine flavor. An upright, vigorous, hardy plant that needs moderate pruning. Bears a good crop late in the season.

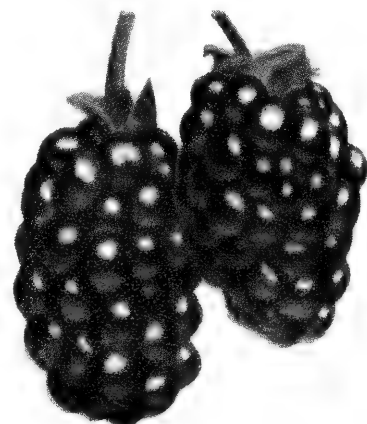
Rancocas. Fruit of medium to large size on a slender, strong plant. Very heavy bearer in early summer. Requires heavy pruning.

Rubel. Fine blue berries, medium to large in size. Upright, vigorous plant bearing from midseason to late. Needs moderate pruning. A good producer.

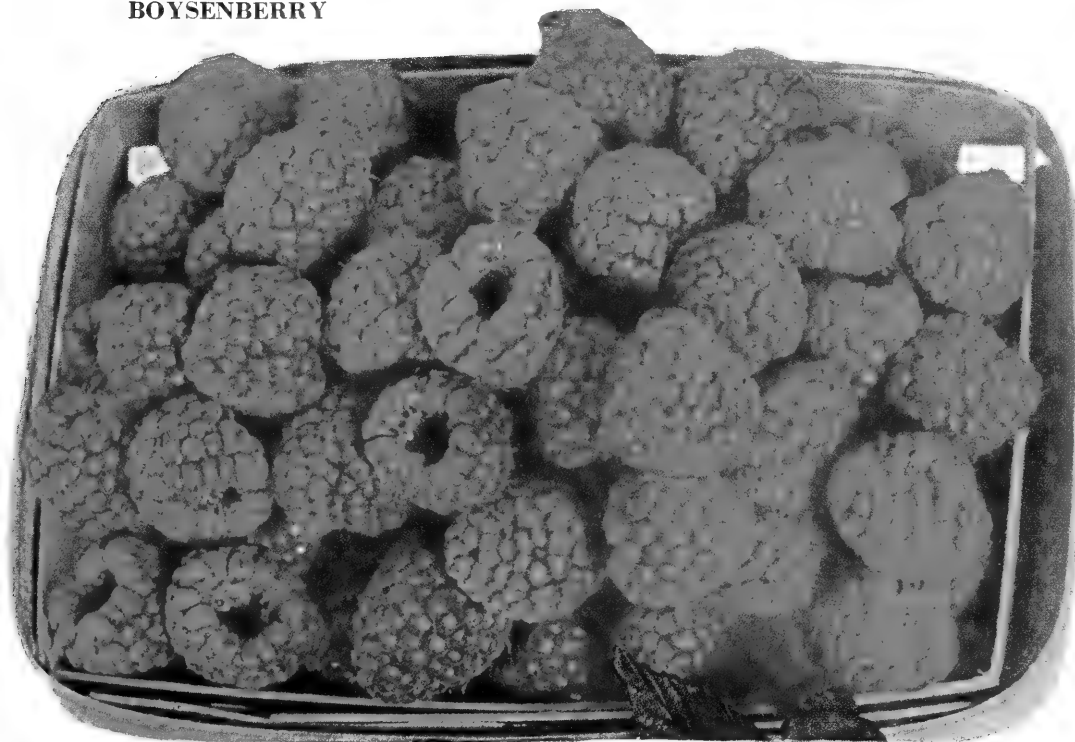
3 for \$3.95; 6 for \$7.75; 12 for \$15.35; 24 for \$30.00; 36 for \$43.50; 48 for \$55.00; 60 or more at \$1.10 ea.



BOYSENBERRY



**EBONY KING
BLACKBERRIES**



LATHAM RED RASPBERRIES

BLACKBERRY Ebony King

A very heavy producer of sweet, large berries of the Eldorado type. Ripens a week to ten days earlier than Eldorado.

1-yr., No. 1 plants, 5 for \$2.39; 10 for \$4.19; 25 for \$9.89; 50 for \$15.59; 100 for \$28.95.

2-yr. transplants, 5 for \$3.15; 10 for \$5.49; 25 for \$11.19; 50 for \$21.59; 100 for \$38.95.

EARLY *Heavy-Bearing* STRAWBERRIES

ARMORE

Large, firm, bright cherry-red fruit that keeps well. Bears fruit over a long period and makes a good fruiting row. The most distinctive feature is the uniform shape of the berries. Compares with Premier in quality. Superior handling and shipping qualities and is more productive on old land than most varieties. Remains large size even for the last pickings. The firmness of the berries makes them superior for shipping.

ARMORE

Recommended for areas where Premier is successful. 25 for \$2.00; 50 for \$3.25; 100 for \$6.00; 500 for \$25.00; 1000 for \$40.00.

COLLECTION 6001

25 plants of each of the
3 varieties on this page

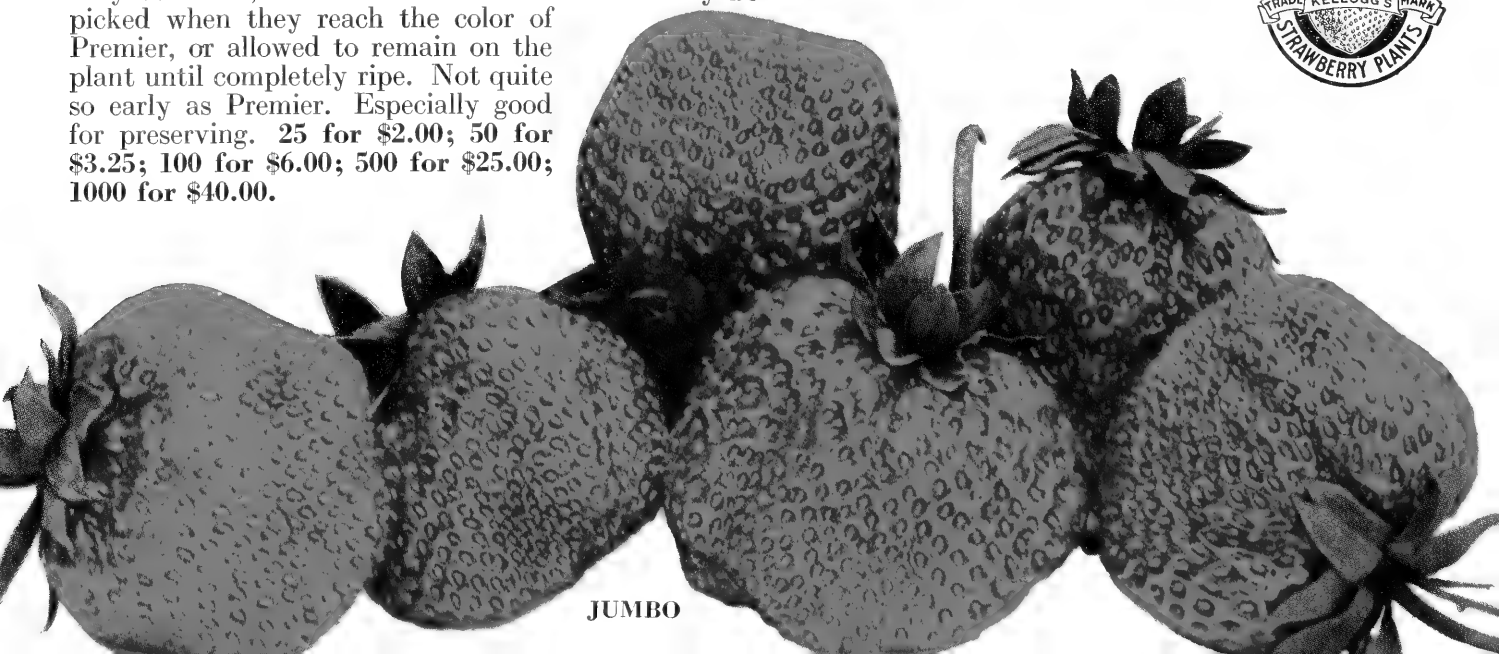
75 plants in
all for **\$2.95**



JUMBO®

Trade-Mark

Midseason. An exceedingly vigorous grower producing large quantities of berries. When fully ripe it is very dark red, with excellent flavor. Berries may be picked when they reach the color of Premier, or allowed to remain on the plant until completely ripe. Not quite so early as Premier. Especially good for preserving. 25 for \$2.00; 50 for \$3.25; 100 for \$6.00; 500 for \$25.00; 1000 for \$40.00.



JUMBO



VERMILION

VERMILION

Here is a new Strawberry produced by the University of Illinois Agriculture Department and extensively tested at experiment stations throughout the country. Leading fruit growers in Illinois are especially enthusiastic about it. An early bearer with a harvesting season that lasts about two weeks in early June. Well-formed, medium to large berries, smooth and very glossy. Attractive dark red color; more aromatic than most varieties. A vigorous plant, resistant to red stele, leaf spot, leaf blight, etc. Very prolific. 25 for \$2.50; 50 for \$3.75; 100 for \$6.50; 500 for \$30.00; 1000 for \$50.00.



DELICIOUS *Early* STRAWBERRIES

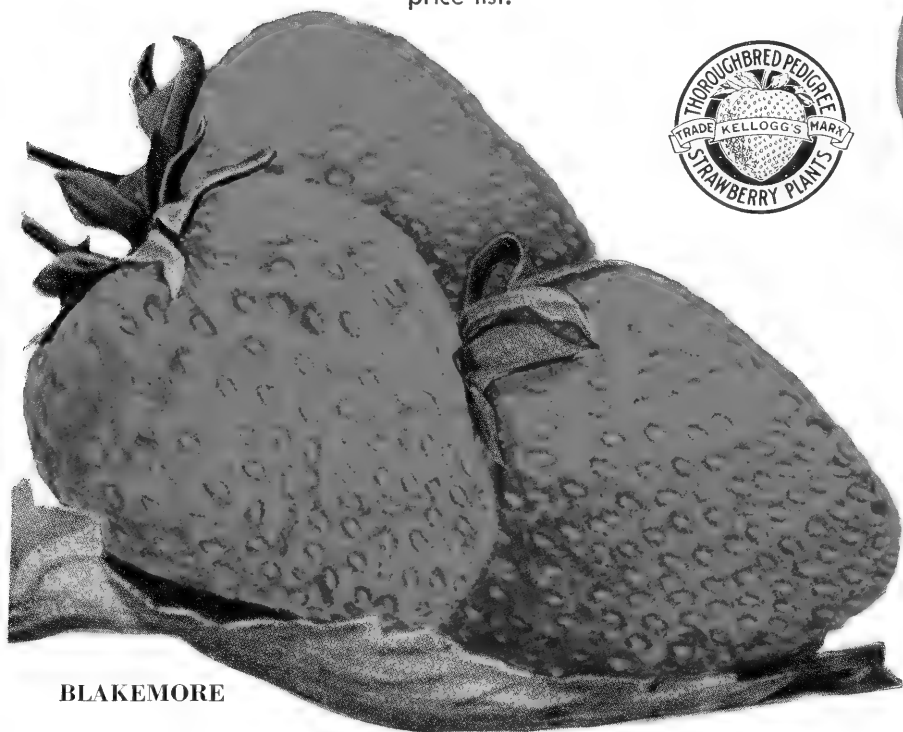
✓ DORSETT

This Strawberry is particularly recommended for the states of Virginia, Maryland and New Jersey. In many ways it compares favorably with Premier. It is as productive as that variety, and the berries are larger and brighter in color. Its quality is extra fine—about equal to Fairfax. This makes it excellent for the home garden and local market. It is not quite so hardy as Premier, and often-times the plants need to be thinned out because they become so thick that the size and yield of fruit are reduced. 25 for \$1.45; 50 for \$2.25; 100 for \$3.60; 250 for \$6.80; 500 for \$11.00; 1000 for \$19.85

COMMERCIAL GROWERS:

For quantities larger than 4000, write for special price list.

DORSETT



BLAKEMORE

✓ BLAKEMORE

This has been called the "Premier of the South." It is the best early shipping variety for that region and is not recommended for growing north of Maryland or the Ohio valley. The berries are firm and of good bright red color. In size they are medium to

large when the plants are not too thick in the bed. Berries ripen uniformly and can stand abuse in picking and shipping. The flavor is quite tart. A Strawberry popular with commercial canners and packers. Very vigorous grower.

25 for \$1.45; 50 for \$2.25; 100 for \$3.60; 250 for \$6.80; 500 for \$11.00; 1000 for \$19.85

COLLECTION 6002

25 plants of each of the 5
varieties on these two pages

125 plants in
all for **\$3.85**

**ALL VARIETIES
ON THIS PAGE**

**25 for \$1.45
50 for \$2.25
100 for \$3.60**

**250 for \$6.80
500 for \$11.00
1000 for \$19.85**

CATSKILL

Probably the best Strawberry for freezing. With the use of frozen food lockers becoming so common, it was necessary to find a Strawberry that would freeze well and come out of the freezer still rich in color and flavor and still of firm shape. Catskill was the berry that filled those requirements. It has become a leader among all midseason varieties. The berries are extra large and the flavor extra fine, mild and sweet. Brilliant red, with fresh green cap. Very hardy, doing well in all northern states. One of the most productive varieties, vigorous and healthy. It is a good plant maker and the berries can stand wet weather at harvest time better than most varieties. Catskill is warmly recommended for all northern sections of the country.

FAIRFAX

This name has long been associated primarily with quality and flavor. In fact, for sheer eating pleasure Fairfax has long been regarded as the very best variety in the world. Firm, ruby-red berries that turn dark purplish when fully ripe. This darker color is a mark of quality to retail buyers; after their first taste of the delicious fruit, customers look for the distinctly darker berries. They are fan shaped at first, then normal shape. Sturdy plants bearing a fairly heavy crop. Not so productive as Premier, but growth is vigorous and enough plants are produced to make a fine fruiting row. Non-acid, distinctive taste that is a favorite everywhere. Brings high prices on every market and is especially profitable all through the middle and northern states.

FAIRLAND

Here is a very fine midseason to late variety that ripens a few days after Temple and continues over a long season. It is a robust grower with free production of new runners. And it is very resistant to red stele disease, which makes it valuable for areas where that root rot is prevalent. A very heavy yielder, ranking with Premier and Catskill, and especially recommended for the northern states where Premier is an important sort. Recent reports show that Fairland has done extremely well in Michigan, Indiana and Ohio, and in Massachusetts it outyielded both Premier and Catskill. It needs moist soil to develop the huge crop of fruit. The bright red berries are firm enough for shipping a moderate distance. They are almost as large as Temple.

Kellogg's STRAWBERRIES



COMMERCIAL GROWERS:

For quantities larger than
4000, write for special
price list.

COLLECTION 6003

**25 plants of
each of the 3 varieties
on this page**

**75 plants
in all
for \$2.75**

CATSKILL





We pay all shipping costs on nursery items except to Canadian customers, who must pay their shipping costs and duty.

ROBINSON

COLLECTION 6004

**25 plants of
each of the 7 varieties
on these two pages**

**175 plants
in all
for \$5.25**

COMMERCIAL GROWERS:
For quantities larger than
4000, write for special
price list.



FOR EATING • FREEZING • CANNING • PROFIT

ROBINSON

Extra-large, bright shiny red berries, conical in shape and well colored to the very center. Quality and firmness are very good, making it a fine shipping variety. It bears heavily over a long period, starting only a few days after Premier. A favorite with commercial growers and a great success on the market. Plants are healthy and do well in the North. Produces many plants for a good fruiting row; in fact, they often must be thinned somewhat for best results. A wonderful berry that is becoming very popular for canning and table use.

SPARKLE

The sparkling, glossy red berries are very appetizing. They are of good round form, and while only of medium size they are very freely produced. When grown as far south as Maryland the berries are rather soft, but in the New England States, New York, New Jersey and Pennsylvania and westward in the same latitude Sparkle has proved topnotch. Quality is excellent, though not quite so good as Fairfax. It has a very long, late ripening period. Rates high as a freezing variety. Almost immune to red stele disease.

SENATOR DUNLAP

An older variety that has been grown in the middle and northern states for many years and is still grown and liked by many people. A very strong, high-yielding plant. Berries are of medium size, bright rich red color all the way through and of good quality. This is one of the best sorts for canning purposes. Sweet, delicious flavor. The hardiness of Senator Dunlap makes it especially adaptable to sections where cold winters often injure weaker varieties. A bisexual sort, best grown in narrow rows.

TEMPLE

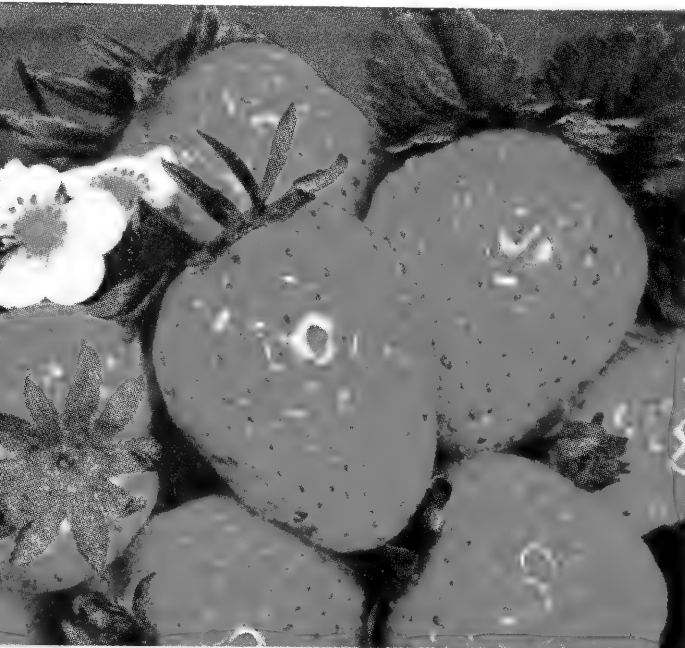
Another variety resistant to red stele disease. Large, firm, bright red berries with good sweet taste. An exceptionally strong plant that is a cross between Aberdeen and Fairfax. Has fine quality and good size. The color of the berry is lighter than Fairfax, becoming darker. Berries are firmer than those of Sparkle and Fairland. A heavy producer in midseason. Well adapted to all the northern states, where it is widely grown for shipping. Although it is not especially good for freezing, Temple is fine for garden and shipping.

**ALL VARIETIES
ON THIS PAGE**

**25 for \$1.45
50 for \$2.25
100 for \$3.60**

**250 for \$6.80
500 for \$11.00
1000 for \$19.85**

KELLOGG'S *Everbearing* STRAWBERRIES



STREAMLINER

MINNESOTA 1166

Does especially well in the North. It has excellent flavor, and in productiveness is the equal of any other everbearer. Produces plenty of runners and is vigorous and healthy. Firm, dark, nice-looking berries of good quality, which do not spoil in the hottest weather. Ships well, too. Its hardiness and fruitfulness under adverse conditions are remarkable. 25 for \$2.10; 50 for \$3.15; 100 for \$5.25; 500 for \$19.90.

GEM

This is the standard everbearer, which has yielded good returns for a number of years. The healthy, vigorous, productive plants are not so large as some, but if given a good early start will often make so many plants that thinning is necessary. The berries are large in size, of light red color. Delicious flavor. A moneymaker that has stood the test of time. 25 for \$2.10; 50 for \$3.15; 100 for \$5.25; 500 for \$19.90.

COLLECTION 6005

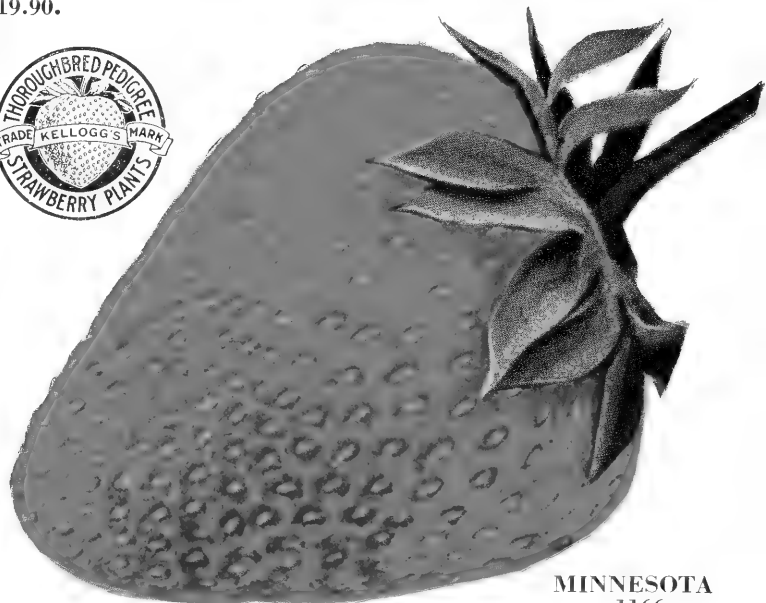
25 plants of each of the 4 varieties on this page

100 plants in all for only **\$6.95**

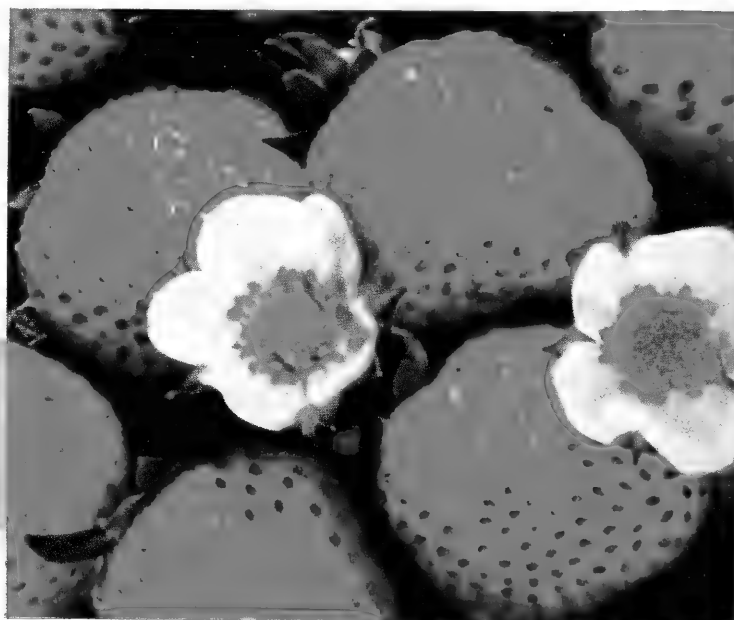
SPECIAL!



GEM



MINNESOTA 1166



20TH CENTURY

20th CENTURY

An outstanding everbearer highly recommended by University Experiment Stations the country over. Second only to Red Rich, it is superior in size, quality and vigor of plant to other everbearers. It makes a vigorous growth of good-sized plants with exceptionally heavy producing ability. Bright red berries of fine texture and delightful taste. Bears fruit in 60 days and up to freezing weather. By all means, try this fine everbearer. 25 for \$4.25; 50 for \$7.00; 100 for \$10.00; 250 for \$22.50.

From _____
Address _____
Town _____ State _____

 PLEASE WRITE PLAINLY 

Please
Fill in
Spaces
at left
=====

R. M. Kellogg Co.
Three Rivers,
Michigan



Do Not Mail Currency in this envelope without Registering

EXPRESS OFFICE

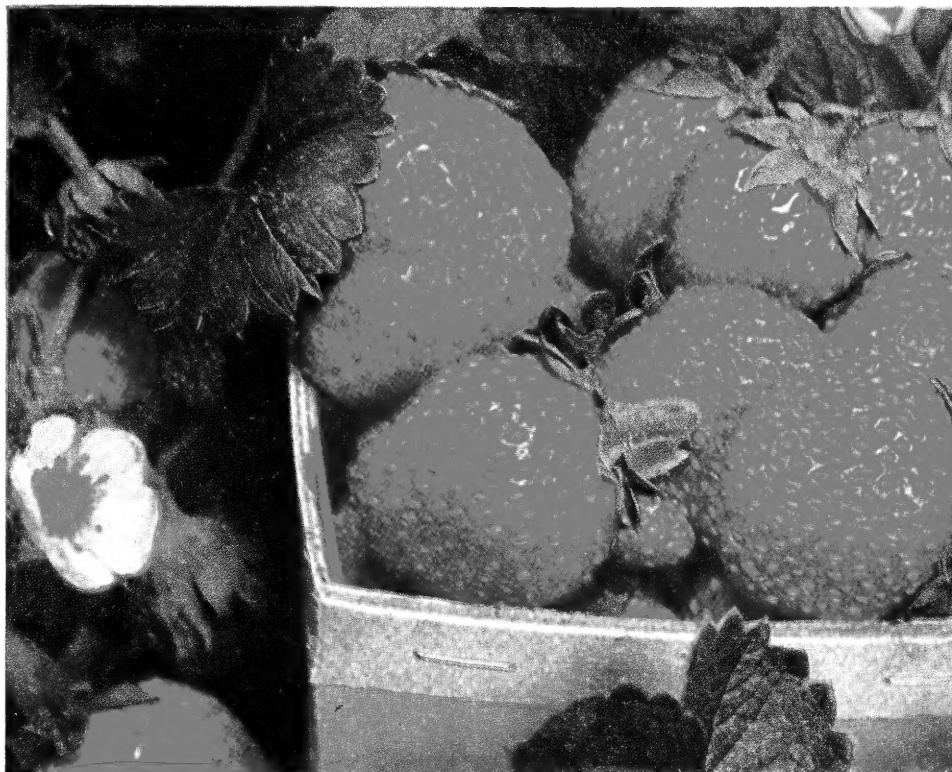
If there is no express office in your town, write the town of the nearest express office in the space headed "Express Office" on order blank side. **Also write the distance of this express office from you.** This is important, so that we can avoid express shipment if distance of your express office from you is too great.

IMPORTANT:—Shipments over 72lbs. or over 100 inches combined girth and length must go express, so please give us your express office.

RED RICH *the finest of all Everbearers*

Plant Pat. 993. Redder, sweeter, hardier, healthier and more productive than any other everbearing Strawberry! This has been a sensational success and has been called the greatest development in fifty years. It was produced after fifteen years of cross-breeding with Fairfax and Wayzata—one famous for flavor and the other for its everbearing qualities. The deep red color runs through the whole berry. It freezes well and thaws without loss of firmness, flavor or natural sugars. It keeps and ships well, too. Try a Pyramid Garden Bed filled with 50 plants of Red Rich, and you will have a real treat.

12 for \$2.95; 25 for \$5.25; 50 for \$8.50; 100 for \$15.00. Postpaid.



PYRAMID CIRCULAR TERRACED GARDEN

In one-third the space required by conventional garden methods you can enjoy a large yield of everbearing Strawberries. Practical and good-looking Pyramid Garden Beds are the answer. They keep the Strawberry plants elevated pyramid fashion for quicker and bigger harvests. Easy to pick from; simple to care for. Plants set in April have large, delicious berries by August. The bottom aluminum ring is 6 feet in diameter (each band is 5 inches wide). Fill with rich soil, allow it to settle well and set it with Strawberry plants. One Pyramid Garden Bed requires 50 plants. \$9.95.

PYRAMID GARDEN BED AND 50 RED RICH EVERBEARING STRAWBERRY PLANTS.

\$18.45

For accessories see below.



ACCESSORIES



PLASTIC COVER

New type, weathers well. Acts as a coldframe or greenhouse for early planting and frost protection.

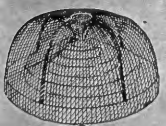
\$6.95



SUPPORT STRIPS

If you plan on using either plastic cover or netting, strips must be installed first as support.

\$3.95



NETTING

Covers support strips and protects bed from birds. Also holds leaves in winter as cover.

\$6.95



COMPLETE SPRINKLER

Includes nozzle, copper tubing and hose connection at base. Runs through bed and out under bottom band to connect with garden hose.

\$5.25



PREMIER

The Leader of them all



25 for \$1.45
50 for \$2.25
100 for \$3.60
250 for \$6.80
500 for \$11.00
1000 for \$19.85

Over the years a number of Strawberry varieties have been put on the market, but all in all Premier has never been eclipsed. It always produces heavy crops, and there is always a good demand for it. We were the original introducers of this berry, and we are mighty proud of that fact.

Kellogg's Premier has so many good qualities that it just could not help being a winner on every market. First, it is *early*, and that means high profits for the commercial grower. For the home gardener, it means extra satisfaction for the whole family. And it is extra large, with beautiful red color that goes all the way through. It bears well-shaped berries over a long season, and is so attractive that everyone wants it. The sturdy, frost-resistant plants are easy to grow and very seldom show any signs of disease. The flavor is very delicious. Solid enough to ship well, and tops for preserving. What more could anyone want in a Strawberry? Oh yes, it is very productive, too; one plant often bears a quart of berries. We strongly recommend Kellogg's Premier for every grower.

ORDER EARLY

We Cannot Promise
Not to Run Short
Before the Season
is Over

COMMERCIAL GROWERS:

For quantities larger than 4,000, write for special price list.

R. M. KELLOGG COMPANY • THREE RIVERS, MICHIGAN